$$M = \int_{E} \rho \, dV.$$

We can do the integrations over the three coordinates in any order we choose. Here we have chosen to do the the z integral first (that is, put it on the inside), then y, then x.

$$M = \int_0^1 \left[\int_0^1 \left[\int_0^2 (1+2y) \, dz \right] dy \right] dx$$

$$= \int_0^1 \int_0^1 \left[(1+2y)z \right]_{z=0}^2 dy \, dx$$

$$= \int_0^1 \int_0^1 2(1+2y) \, dy \, dx$$

$$= 2 \int_0^1 \left[y + y^2 \right]_0^1 dx$$

$$= 2 \int_0^1 (1+1) \, dx$$

$$= 4 \int_0^1 dx$$

$$= 4 \text{ kg.}$$