

# Concentration of mass on convex bodies

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## Abstract

We establish a sharp concentration of mass inequality for isotropic convex bodies: there exists an absolute constant  $c > 0$  such that if  $K$  is an isotropic convex body in  $\mathbb{R}^n$ , then

$$\text{Prob}(\{x \in K : \|x\|_2 \geq c\sqrt{n}L_K t\}) \leq \exp(-\sqrt{nt})$$

for every  $t \geq 1$ , where  $L_K$  denotes the isotropic constant.

## 1 Introduction

Let  $K$  be an isotropic convex body in  $\mathbb{R}^n$ . This means that  $K$  has volume equal to 1, its centre of mass is at the origin and its inertia matrix is a multiple of the identity. Equivalently, there exists a positive constant  $L_K$ , the isotropic constant of  $K$ , such that

$$(1.1) \quad \int_K \langle x, \theta \rangle^2 dx = L_K^2$$

for every  $\theta \in S^{n-1}$ . A major problem in Asymptotic Convex Geometry is whether there exists an absolute constant  $c > 0$  such that  $L_K \leq c$  for every  $n$  and every isotropic convex body  $K$  in  $\mathbb{R}^n$ . The best known estimate, due to Bourgain (see [11]), is  $L_K \leq c\sqrt[n]{n} \log n$ , where  $c > 0$  is an absolute constant (see [30] for an extension of this estimate to the not-necessarily symmetric case). There is a number of recent developments on this problem; see [13], [14] and [21]. In particular, Klartag in [21] has obtained an isomorphic answer to the question: For every symmetric convex body  $K$  in  $\mathbb{R}^n$  there exists a second symmetric convex body  $T$  in  $\mathbb{R}^n$  whose Banach-Mazur distance from  $K$  is  $O(\log n)$  and its isotropic constant is bounded by an absolute constant:  $L_T \leq c$ .

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The starting point of this paper is the following concentration estimate of Alesker [1]: there exists an absolute constant  $c > 0$  such that if  $K$  is an isotropic convex body in  $\mathbb{R}^n$ , then

$$(1.2) \quad \text{Prob}(\{x \in K : \|x\|_2 \geq c\sqrt{n}L_K t\}) \leq 2\exp(-t^2)$$

for every  $t \geq 1$ .

Bobkov and Nazarov (see [7] and [8]) have clarified the picture of the volume distribution on isotropic unconditional convex bodies. Recall that a symmetric convex body  $K$  is called unconditional if, for every choice of real numbers  $t_i$  and every choice of signs  $\varepsilon_i \in \{-1, 1\}$ ,  $1 \leq i \leq n$ ,

$$\|\varepsilon_1 t_1 e_1 + \cdots + \varepsilon_n t_n e_n\|_K = \|t_1 e_1 + \cdots + t_n e_n\|_K,$$

where  $\|\cdot\|_K$  is the norm that corresponds to  $K$  and  $\{e_1, \dots, e_n\}$  is the standard orthonormal basis of  $\mathbb{R}^n$ . In particular, they obtained a striking strengthening of (1.2) in the case of 1-unconditional isotropic convex bodies: there exists an absolute constant  $c > 0$  such that if  $K$  is a 1-unconditional isotropic convex body in  $\mathbb{R}^n$ , then

$$(1.3) \quad \text{Prob}(\{x \in K : \|x\|_2 \geq c\sqrt{n}t\}) \leq \exp(-\sqrt{nt})$$

for every  $t \geq 1$ . Note that  $L_K \simeq 1$  in the case of 1-unconditional convex bodies (see [27]). Since the circumradius  $R(K)$  of an isotropic convex body  $K$  in  $\mathbb{R}^n$  is always bounded by  $(n+1)L_K$  (see [22]), the estimate in (1.3) is stronger than Alesker's estimate for all  $t \geq 1$ . It should be noted that similar very precise estimates on volume concentration were previously given in the case of the  $\ell_p^n$ -balls (see [39], [38], [41] and [40]). Volume concentration for the class of the unit balls of the Schatten trace classes was recently established in [19].

We will prove that an estimate similar to (1.3) holds true in full generality.

**Theorem 1.1.** *There exists an absolute constant  $c > 0$  such that if  $K$  is an isotropic convex body in  $\mathbb{R}^n$ , then*

$$(1.4) \quad \text{Prob}(\{x \in K : \|x\|_2 \geq c\sqrt{n}L_K t\}) \leq \exp(-\sqrt{nt})$$

for every  $t \geq 1$ .

The proof of Theorem 1.1 is based on the analysis of the growth of the  $L_q$ -norms

$$(1.5) \quad I_q(K) := \left( \int_K \|x\|_2^q dx \right)^{1/q}, \quad (1 \leq q \leq n)$$

of the Euclidean norm  $\|\cdot\|_2$  on isotropic convex bodies. It was observed in [32] that Theorem 1.1 follows from the following fact.

**Theorem 1.2.** *There exists an absolute constant  $c > 0$  with the following property: if  $K$  is an isotropic convex body in  $\mathbb{R}^n$ , then*

$$(1.6) \quad I_q(K) \leq c \max\{q, \sqrt{n}\} L_K$$

for every  $2 \leq q \leq n$ .

In fact, it was proved in [32] that Theorem 1.1 is equivalent to the fact that

$$(1.7) \quad I_q(K) \leq c\sqrt{n} L_K$$

for every  $2 \leq q \leq \sqrt{n}$ . An equivalent formulation of this last statement may be given in terms of the function

$$(1.8) \quad f_K(t) := \int_{S^{n-1}} |K \cap (\theta^\perp + t\theta)| d\sigma(\theta) \quad (t \geq 0).$$

It has been conjectured that  $f_K$  is close to the centered Gaussian density of variance  $L_K^2$ . This conjecture can be stated precisely in several different ways (see [10], [3]) and has been verified only for some special classes of bodies. It was proved in [32] that (1.7) is equivalent with the following:

**Theorem 1.3.** *There exist absolute constants  $c_1, c_2 > 0$  such that if  $K$  is an isotropic convex body in  $\mathbb{R}^n$ , then*

$$(1.9) \quad f_K(t) \leq \frac{c_1}{L_K} \exp\left(-c_2 \frac{t^2}{L_K^2}\right)$$

for every  $0 < t \leq \sqrt[4]{n} L_K$ .

The paper is organized as follows: In Section 2 we show how one can derive Theorem 1.1 from Theorem 1.2 (the argument appears in [32] and [33], but we reproduce it here so that the presentation will be self-contained). Our main tool is the study of the  $L_q$ -centroid bodies of  $K$ ; the  $q$ -th centroid body  $Z_q(K)$  has support function

$$(1.10) \quad h_{Z_q(K)}(y) = \left( \int_K |\langle x, y \rangle|^q dx \right)^{1/q}.$$

Sections 3, 4 and 5 are devoted to an analysis of this family of bodies, which leads to Theorem 1.2. In fact, our method of proof works for an arbitrary convex body  $K$  in  $\mathbb{R}^n$ , and leads to the following estimate:

**Theorem 1.4.** *Let  $K$  be a convex body in  $\mathbb{R}^n$ , with volume 1 and center of mass at the origin. Write  $K$  in the form  $K = T(\tilde{K})$ , where  $\tilde{K}$  is isotropic and  $T \in SL(n)$  is positive definite. Then,*

$$(1.11) \quad \text{Prob}(\{x \in K : \|x\|_2 \geq cI_2(K)t\}) \leq \exp\left(-\frac{\|T\|_{HS}}{\lambda_1(T)} t\right)$$

for every  $t \geq 1$ , where  $c > 0$  is an absolute constant (we write  $\|T\|_{HS}$  for the Hilbert–Schmidt norm and  $\lambda_1(T)$  for the largest eigenvalue of  $T$ ).

In other words, the concentration estimate of Theorem 1.1 is stable: if  $\tilde{K}$  is isotropic and if  $\|T\|_{HS}/\lambda_1(T)$  is not small, then one has strong concentration for  $T(\tilde{K})$ .

As a by-product of our method, in Section 6 we obtain a precise estimate for the volume of the  $L_q$ -centroid bodies of a convex body. The lower bound in the next Theorem is a consequence of the  $L_q$  affine isoperimetric inequality of Lutwak, Yang and Zhang (see [26]).

**Theorem 1.5.** *Let  $K$  be a convex body in  $\mathbb{R}^n$ , with volume 1 and center of mass at the origin. For every  $2 \leq q \leq n$  we have that*

$$(1.12) \quad c_1 \sqrt{q/n} \leq |Z_q(K)|^{1/n} \leq c_2 \sqrt{q/n} L_K,$$

where  $c_1, c_2 > 0$  are absolute constants.

In Section 7 we apply our concentration estimate to a question of Kannan, Lovász and Simonovits which has its origin in the problem of finding a fast algorithm for the computation of the volume of a given convex body: The isotropic condition (1.1) may be equivalently written in the form

$$(1.13) \quad I = \frac{1}{L_K^2} \int_K x \otimes x dx,$$

where  $I$  is the identity operator. Let  $\varepsilon \in (0, 1)$  and consider  $N$  independent random points  $x_1, \dots, x_N$  uniformly distributed in  $K$ . The question is to find  $N_0$ , as small as possible, for which the following holds true: if  $N \geq N_0$  then with probability greater than  $1 - \varepsilon$  one has

$$(1.14) \quad \left\| I - \frac{1}{NL_K^2} \sum_{i=1}^N x_i \otimes x_i \right\|_2 \leq \varepsilon.$$

Kannan, Lovász and Simonovits (see [23]) proved that one can choose  $N_0 = c(\varepsilon)n^2$  for some constant  $c(\varepsilon) > 0$  depending only on  $\varepsilon$ . This was later improved to  $N_0 \simeq c(\varepsilon)n(\log n)^3$  by Bourgain [12] and to  $N_0 \simeq c(\varepsilon)n(\log n)^2$  by Rudelson [36]. One can actually check (see [17]) that this last estimate can be obtained by Bourgain's argument if we also use Alesker's concentration inequality. See also [20] for an extension of this result. In [18] it was observed that  $N_0 \geq c(\varepsilon)n \log n$  is enough for the class of unconditional isotropic convex bodies. Theorem 1.1 allows us to prove the same fact in full generality.

**Theorem 1.6.** *Let  $\varepsilon \in (0, 1)$ . Assume that  $n \geq n_0$  and let  $K$  be an isotropic convex body in  $\mathbb{R}^n$ . If  $N \geq c(\varepsilon)n \log n$ , where  $c > 0$  is an absolute constant, and if  $x_1, \dots, x_N$  are independent random points uniformly distributed in  $K$ , then with probability greater than  $1 - \varepsilon$  we have*

$$(1.15) \quad (1 - \varepsilon)L_K^2 \leq \frac{1}{N} \sum_{i=1}^N \langle x_i, \theta \rangle^2 \leq (1 + \varepsilon)L_K^2,$$

for every  $\theta \in S^{n-1}$ .

G. Aubrun has recently proved (see [2]) that in the unconditional case, only  $C(\varepsilon)n$  random points are enough in order to obtain  $(1 + \varepsilon)$ -approximation of the identity operator as in Theorem 1.6.

All the previous results remain valid if we replace Lebesgue measure on an isotropic convex body by an arbitrary isotropic log-concave measure. In the last Section of the paper, we briefly discuss this extension.

**Notation.** We work in  $\mathbb{R}^n$ , which is equipped with a Euclidean structure  $\langle \cdot, \cdot \rangle$ . We denote by  $\|\cdot\|_2$  the corresponding Euclidean norm, and write  $B_2^n$  for the Euclidean unit ball, and  $S^{n-1}$  for the unit sphere. Volume is denoted by  $|\cdot|$ . We write  $\omega_n$  for the volume of  $B_2^n$  and  $\sigma$  for the rotationally invariant probability measure on  $S^{n-1}$ . The Grassmann manifold  $G_{n,k}$  of  $k$ -dimensional subspaces of  $\mathbb{R}^n$  is equipped with the Haar probability measure  $\mu_{n,k}$ .

A convex body is a compact convex subset  $C$  of  $\mathbb{R}^n$  with non-empty interior. We say that  $C$  is symmetric if  $x \in C \Rightarrow -x \in C$ . We say that  $C$  has centre of mass at the origin if  $\int_C \langle x, \theta \rangle dx = 0$  for every  $\theta \in S^{n-1}$ . The support function  $h_C : \mathbb{R}^n \rightarrow \mathbb{R}$  of  $C$  is defined by  $h_C(x) = \max\{\langle x, y \rangle : y \in C\}$ . The gauge function  $r_C : \mathbb{R}^n \rightarrow \mathbb{R}$  of  $C$  is defined by  $r_C(x) = \min\{\lambda \geq 0 : x \in \lambda C\}$ . The mean width of  $C$  is defined as  $2w(C)$ , where

$$(1.16) \quad w(C) = \int_{S^{n-1}} h_C(\theta) \sigma(d\theta).$$

The circumradius of  $C$  is the quantity  $R(C) = \max\{\|x\|_2 : x \in C\}$ , and the polar body  $C^\circ$  of  $C$  is

$$(1.17) \quad C^\circ := \{y \in \mathbb{R}^n : \langle x, y \rangle \leq 1 \text{ for all } x \in C\}.$$

Whenever we write  $a \simeq b$ , we mean that there exist absolute constants  $c_1, c_2 > 0$  such that  $c_1 a \leq b \leq c_2 a$ . The letters  $c, c', c_1, c_2$  etc. denote absolute positive constants which may change from line to line. We refer to the books [37], [28] and [34] for basic facts from the Brunn-Minkowski theory and the asymptotic theory of finite dimensional normed spaces.

## 2 Reduction to the behavior of moments

Let  $K$  be a convex body of volume 1 in  $\mathbb{R}^n$ . For every  $q \geq 1$  we consider the  $q$ -th moment of the Euclidean norm

$$(2.1) \quad I_q(K) = \left( \int_K \|x\|_2^q dx \right)^{1/q}$$

and, for every  $q \geq 1$  and  $y \in \mathbb{R}^n$ , we set

$$(2.2) \quad I_q(K, y) = \left( \int_K |\langle x, y \rangle|^q dx \right)^{1/q}.$$

Recall that, as a consequence of Borell's lemma (see [28, Appendix III]) one has the following Khintchine-type inequalities.

**Lemma 2.1.** *Let  $K$  be a convex body of volume 1 in  $\mathbb{R}^n$ . For every  $y \in \mathbb{R}^n$  and every  $p, q \geq 1$  we have that*

$$(2.3) \quad I_{pq}(K, y) \leq c_1 q I_p(K, y)$$

where  $c_1 > 0$  is an absolute constant. In particular, for every  $y \in \mathbb{R}^n$  and every  $q \geq 2$  we have that

$$(2.4) \quad I_q(K, y) \leq (c_1/2)q I_2(K, y).$$

Also, for every  $p, q \geq 1$  we have that

$$(2.5) \quad I_{pq}(K) \leq c_1 q I_p(K).$$

Alesker's concentration estimate (1.2) is equivalent to the following statement.

**Theorem 2.2 (Alesker [1]).** *Let  $K$  be an isotropic convex body in  $\mathbb{R}^n$ . For every  $q \geq 2$  we have that*

$$(2.6) \quad I_q(K) \leq c_2 \sqrt{q} I_2(K)$$

where  $c_2 > 0$  is an absolute constant.

We will prove the following fact.

**Theorem 2.3.** *There exist universal constants  $c_3, c_4 > 0$  with the following property: if  $K$  is an isotropic convex body in  $\mathbb{R}^n$ , then*

$$(2.7) \quad I_q(K) \leq c_4 I_2(K)$$

for every  $q \leq c_3 \sqrt{n}$ .

Theorem 1.2 is a direct consequence of Theorem 2.3, Lemma 3.9 and Lemma 3.11. Also, in [32] it was proved that Theorem 1.1 is equivalent to the fact that the  $q$ -th moments of the Euclidean norm stay bounded (and equivalent to  $I_2(K)$ ) for large values of  $q$ . For completeness we show how one can derive Theorem 1.1 from Theorem 2.3.

*Proof of Theorem 1.1.* Let  $K$  be an isotropic convex body in  $\mathbb{R}^n$ . Fix  $q \geq 2$ . Markov's inequality shows that

$$(2.8) \quad \text{Prob}(x \in K : \|x\|_2 \geq e^3 I_q(K)) \leq e^{-3q}.$$

From Borell's lemma (see [28, Appendix III]) we get

$$\begin{aligned} \text{Prob}(x \in K : \|x\|_2 \geq e^3 I_q(K) s) &\leq (1 - e^{-3q}) \left( \frac{e^{-3q}}{1 - e^{-3q}} \right)^{(s+1)/2} \\ &\leq e^{-qs} \end{aligned}$$

for every  $s \geq 1$ . Choosing  $q = c_3 \sqrt{n}$ , and using (2.7), we get

$$(2.9) \quad \text{Prob}(x \in K : \|x\|_2 \geq c_4 e^3 I_2(K) s) \leq e^{-c_3 \sqrt{n} s}$$

for every  $s \geq 1$ . Since  $K$  is isotropic, we have  $I_2(K) = \sqrt{n} L_K$ . This proves Theorem 1.1.

### 3 $L_q$ -centroid bodies

Let  $K$  be a convex body of volume 1 in  $\mathbb{R}^n$ . For  $q \geq 1$  we define the  $L_q$ -centroid body  $Z_q(K)$  of  $K$  by its support function:

$$(3.1) \quad h_{Z_q(K)}(y) = I_q(K, y) := \left( \int_K |\langle x, y \rangle|^q dx \right)^{1/q}.$$

Since  $|K| = 1$ , it is easy to check that  $Z_1(K) \subseteq Z_p(K) \subseteq Z_q(K) \subseteq Z_\infty(K)$  for every  $1 \leq p \leq q \leq \infty$ , where  $Z_\infty(K) = \text{conv}\{K, -K\}$ .

Observe that  $Z_q(K)$  is always symmetric, and  $Z_q(TK) = T(Z_q(K))$  for every  $T \in SL(n)$  and  $q \in [1, \infty]$ . Also, if  $K$  has its center of mass at the origin, then  $Z_q(K) \supseteq cZ_\infty(K)$  for all  $q \geq n$ , where  $c > 0$  is an absolute constant.

$L_q$ -centroid bodies have appeared in the literature under a different normalization. If  $K$  is a convex body in  $\mathbb{R}^n$  and  $1 \leq q < \infty$ , the body  $\Gamma_q(K)$  was defined in [25] by

$$h_{\Gamma_q(K)}(y) = \left( \frac{1}{c_{n,q}|K|} \int_K |\langle x, y \rangle|^q dx \right)^{1/q},$$

where

$$c_{n,q} = \frac{\omega_{n+q}}{\omega_2 \omega_n \omega_{q-1}}.$$

In other words,  $Z_q(K) = c_{n,q}^{1/q} \Gamma_q(K)$  if  $|K| = 1$ . The normalization in [25] is chosen so that  $\Gamma_q(B_2^n) = B_2^n$  for every  $q$ . Lutwak, Yang and Zhang (see [26] and [15] for a different proof) have established the following  $L_q$  affine isoperimetric inequality.

**Theorem 3.1.** *Let  $K$  be a convex body of volume 1 in  $\mathbb{R}^n$ . For every  $q \geq 1$ ,*

$$|\Gamma_q(K)| \geq 1,$$

*with equality if and only if  $K$  is a centered ellipsoid of volume 1.*

Now, for every  $p, q \geq 1$  we define

$$(3.2) \quad w_p(Z_q(K)) = \left( \int_{S^{n-1}} h_{Z_q(K)}^p(\theta) \sigma(d\theta) \right)^{1/p}.$$

Observe that  $w_1(Z_q(K)) = w(Z_q(K))$ .

The  $q$ -th moments of the Euclidean norm on  $K$  are related to the  $L_q$ -centroid bodies of  $K$  through the following Lemma.

**Lemma 3.2.** *Let  $K$  be a convex body of volume 1 in  $\mathbb{R}^n$ . For every  $q \geq 1$  we have that*

$$(3.3) \quad w_q(Z_q(K)) = a_{n,q} \sqrt{\frac{q}{q+n}} I_q(K)$$

*where  $a_{n,q} \simeq 1$ .*

*Proof.* For every  $x \in \mathbb{R}^n$  we have (see [31])

$$(3.4) \quad \left( \int_{S^{n-1}} |\langle x, \theta \rangle|^q \sigma(d\theta) \right)^{1/q} = a_{n,q} \frac{\sqrt{q}}{\sqrt{q+n}} \|x\|_2,$$

where  $a_{n,q} \simeq 1$ . Since

$$(3.5) \quad w_q(Z_q(K)) = \left( \int_{S^{n-1}} \int_K |\langle x, \theta \rangle|^q dx \sigma(d\theta) \right)^{1/q},$$

the Lemma follows.  $\square$

*Remark.* It is not hard to check that  $a_{n,2} = \sqrt{(n+2)/(2n)}$  and

$$(3.6) \quad I_2(K) = \sqrt{n} w_2(Z_2(K)).$$

**Definition 3.3.** Let  $C$  be a symmetric convex body in  $\mathbb{R}^n$  and let  $\|x\|_C$  be the norm induced on  $\mathbb{R}^n$  by  $C$ . Set

$$M(C) = \int_{S^{n-1}} \|\theta\|_C d\sigma(\theta) \quad \text{and} \quad b(C) = \max_{x \in S^{n-1}} \|x\|_C.$$

More generally, for every  $q \geq 1$  set

$$(3.7) \quad M_q(C) = \left( \int_{S^{n-1}} \|\theta\|_C^q d\sigma(\theta) \right)^{1/q}.$$

Define  $k_*(C)$  as the largest positive integer  $k \leq n$  for which

$$(3.8) \quad \mu_{n,k}(F \in G_{n,k} : \frac{1}{2}M(C)\|x\|_2 \leq \|x\|_C \leq 2M(C)\|x\|_2, \forall x \in F) \geq \frac{n}{n+k}.$$

The critical dimension  $k_*$  is completely determined by the global parameters  $M$  and  $b$ .

**Fact 3.4 (Milman–Schechtman [29]).** *There exist  $c_1, c_2 > 0$  such that*

$$(3.9) \quad c_1 n \frac{M(C)^2}{b(C)^2} \leq k_*(C) \leq c_2 n \frac{M(C)^2}{b(C)^2}$$

for every symmetric convex body  $C$  in  $\mathbb{R}^n$ .

We will make essential use of the following result of Litvak, Milman and Schechtman [24]:

**Fact 3.5.** *There exist  $c_1, c_2, c_3 > 0$  such that for every symmetric convex body  $C$  in  $\mathbb{R}^n$  we have:*

- (i) *If  $1 \leq q \leq k_*(C)$  then  $M(C) \leq M_q(C) \leq c_1 M(C)$ .*
- (ii) *If  $k_*(C) \leq q \leq n$  then  $c_2 \sqrt{q/n} b(C) \leq M_q(C) \leq c_3 \sqrt{q/n} b(C)$ .*

On observing that  $M(C^\circ) = w(C)$  and  $b(C^\circ) = R(C)$ , we can translate Fact 3.5 as follows:

**Lemma 3.6.** *There exist  $c_1, c_2, c_3 > 0$  such that for every symmetric convex body  $C$  in  $\mathbb{R}^n$  we have:*

- (i) *If  $1 \leq q \leq k_*(C^\circ)$  then  $w(C) \leq w_q(C) \leq c_1 w(C)$ .*
- (ii) *If  $k_*(C^\circ) \leq q \leq n$  then  $c_2 \sqrt{q/n} R(C) \leq w_q(C) \leq c_3 \sqrt{q/n} R(C)$ .*

**Definition 3.7.** Let  $K$  be a convex body of volume 1 in  $\mathbb{R}^n$ . We define

$$(3.10) \quad q_*(K) = \max\{q \in \mathbb{N} : k_*(Z_q^\circ(K)) \geq q\},$$

where  $Z_q^\circ(K) := (Z_q(K))^\circ$ .

We will need a lower estimate for  $q_*(K)$ . This depends on the “ $\psi_\alpha$ -behavior” of linear functionals on  $K$ .

**Definition 3.8.** Let  $K$  be a convex body of volume 1 in  $\mathbb{R}^n$  and let  $\alpha \in [1, 2]$ . We say that  $K$  is a  $\psi_\alpha$ -body with constant  $b_\alpha$  if

$$(3.11) \quad \left( \int_K |\langle x, \theta \rangle|^q dx \right)^{1/q} \leq b_\alpha q^{1/\alpha} \left( \int_K |\langle x, \theta \rangle|^2 dx \right)^{1/2}$$

for all  $q \geq 2$  and all  $\theta \in S^{n-1}$ . Equivalently, if

$$(3.12) \quad Z_q(K) \subseteq b_\alpha q^{1/\alpha} Z_2(K)$$

for all  $q \geq 2$ . Observe that if  $K$  is a  $\psi_\alpha$ -body with constant  $b_\alpha$ , then  $T(K)$  is a  $\psi_\alpha$ -body with the same constant, for every  $T \in SL(n)$ . Also, from (3.12) we see that

$$(3.13) \quad R(Z_q(K)) \leq b_\alpha q^{1/\alpha} R(Z_2(K))$$

for all  $q \geq 2$ .

An immediate consequence of Lemma 2.1 is that there exists an absolute constant  $c > 0$  such that every convex body  $K$  in  $\mathbb{R}^n$  is a  $\psi_1$ -body with constant  $c$ .

**Lemma 3.9.** *There exist absolute constants  $c_1, c_2 > 0$  such that if  $K$  is a convex body of volume 1 in  $\mathbb{R}^n$  then, for every  $n \geq q \geq q_*(K)$ ,*

$$(3.14) \quad c_1 R(Z_q(K)) \leq I_q(K) \leq c_2 R(Z_q(K)).$$

*In particular, if  $K$  is an isotropic  $\psi_\alpha$ -body with constant  $b_\alpha$  then, for every  $n \geq q \geq q_*(K)$ ,*

$$(3.15) \quad I_q(K) \leq c_2 b_\alpha q^{1/\alpha} L_K.$$

*Proof.* Let  $n \geq q \geq q_*(K)$ . By the definition of  $q_*(K)$  we have  $q \geq k_*(Z_q^\circ(K))$ , and Lemma 3.6(ii) shows that

$$(3.16) \quad c_3 \sqrt{\frac{q}{n}} R(Z_q(K)) \leq w_q(Z_q(K)) \leq c_4 \sqrt{\frac{q}{n}} R(Z_q(K)).$$

Now, from Lemma 3.2 we have that

$$(3.17) \quad w_q(Z_q(K)) = a_{n,q} \sqrt{\frac{q}{q+n}} I_q(K).$$

This proves (3.14). For the second assertion, we use (3.13) and the fact that  $R(Z_2(K)) = L_K$  if  $K$  is isotropic.  $\square$

*Remark.* Let  $K$  be a convex body in  $\mathbb{R}^n$ , with volume 1 and center of mass at the origin. If  $q \geq n$ , one can check that  $R(Z_q(K)) \simeq I_q(K) \simeq R(K)$ .

**Proposition 3.10.** *There exists an absolute constant  $c > 0$  with the following property: if  $K$  is a convex body of volume 1 in  $\mathbb{R}^n$  which is  $\psi_\alpha$ -body with constant  $b_\alpha$ , then*

$$(3.18) \quad q_*(K) \geq c \frac{(k_*(Z_2^\circ(K)))^{\alpha/2}}{b_\alpha^\alpha}.$$

*In particular, for every convex body  $K$  of volume 1 in  $\mathbb{R}^n$  we have*

$$(3.19) \quad q_*(K) \geq c \sqrt{k_*(Z_2^\circ(K))}.$$

*Proof.* Let  $q_* := q_*(K)$ . From Lemma 3.6(i), Lemma 3.2, Hölder's inequality and (3.6) we get

$$\begin{aligned} w(Z_{q_*}(K)) &\geq c_1 w_{q_*}(Z_{q_*}(K)) = c_1 a_{n,q_*} \sqrt{\frac{q_*}{n+q_*}} I_{q_*}(K) \\ &\geq c_1 a_{n,q_*} \sqrt{\frac{q_*}{n+q_*}} I_2(K) = c_1 a_{n,q_*} \sqrt{\frac{q_*}{n+q_*}} \sqrt{n} w_2(Z_2(K)). \end{aligned}$$

In other words,

$$(3.20) \quad w(Z_{q_*}(K)) \geq c_2 \sqrt{q_*} w(Z_2(K)).$$

Since  $K$  is a  $\psi_\alpha$ -body with constant  $b_\alpha$ , we have that

$$(3.21) \quad R(Z_{q_*}(K)) \leq b_\alpha q_*^{1/\alpha} R(Z_2(K)).$$

Using the definition of  $q_*$ , Fact 3.4 and the inequalities (3.20) and (3.21), we write

$$\begin{aligned} q_* + 1 &\geq k_*(Z_{q_*}^\circ(K)) \geq c_3 n \left( \frac{w(Z_{q_*}(K))}{R(Z_{q_*}(K))} \right)^2 \\ &\geq c_3 n \frac{c_2^2 q_*}{b_\alpha^2 q_*^{2/\alpha}} \frac{w^2(Z_2(K))}{R^2(Z_2(K))} = c_5 \frac{q_*^{1-2/\alpha}}{b_\alpha^2} k_*(Z_2^\circ(K)). \end{aligned}$$

So, we get

$$(3.22) \quad q_*(K) \geq c \frac{[k_*(Z_2^\circ(K))]^{\alpha/2}}{b_\alpha^\alpha}.$$

The second assertion follows from the fact that every convex body is a  $\psi_1$ -body with (an absolute) constant  $c > 0$ .  $\square$

Observe that  $K$  is isotropic if and only if  $k_*(Z_2^\circ(K)) = n$ . So, we get the following:

**Corollary 3.11.** *There exists an absolute constant  $c > 0$  with the following property: if  $K$  is an isotropic convex body of volume 1 in  $\mathbb{R}^n$  which is  $\psi_\alpha$ -body with constant  $b_\alpha$ , then*

$$(3.23) \quad q_*(K) \geq \frac{cn^{\alpha/2}}{b_\alpha^\alpha}.$$

In particular, for every isotropic convex body  $K$  in  $\mathbb{R}^n$  we have that

$$(3.24) \quad q_*(K) \geq c\sqrt{n}.$$

## 4 Projections of $L_q$ -centroid bodies

Let  $K$  be a convex body of volume 1 in  $\mathbb{R}^n$ . Let  $F \in G_{n,k}$  be a  $k$ -dimensional subspace of  $\mathbb{R}^n$  and let  $q \geq 1$ . We define

$$(4.1) \quad I_q(K, F) = \left( \int_K \|P_F(x)\|_2^q dx \right)^{1/q},$$

where  $P_F$  denotes the orthogonal projection onto  $F$ , and

$$(4.2) \quad w_q(K, F) = \left( \int_{S_F} h_K^q(\theta) d\sigma_F(\theta) \right)^{1/q},$$

where  $S_F = S^{n-1} \cap F$  is the unit sphere of  $F$ . Observe that  $w_q(K, F) = w_q(P_F(K))$ . We also set

$$(4.3) \quad L(K, F) = \frac{I_2(K, F)}{\sqrt{k}}$$

and

$$(4.4) \quad L(K) = L(K, \mathbb{R}^n) = \frac{I_2(K)}{\sqrt{n}}.$$

The argument we used for the proof of Lemma 3.2 shows that

$$(4.5) \quad w_q(Z_q(K), F) = a_{k,q} \sqrt{\frac{q}{k+q}} I_q(K, F).$$

Choosing  $q = 2$  and taking into account (4.3) we get

$$(4.6) \quad L^2(K, F) = \int_{S_F} h_{Z_2(K)}^2(\theta) d\sigma_F(\theta).$$

In particular, if  $K$  is isotropic then

$$(4.7) \quad L(K, F) = L(K) = L_K$$

for every  $F$ .

In the sequel, we fix a  $k$ -dimensional subspace  $F$  of  $\mathbb{R}^n$  and denote by  $E$  the orthogonal subspace of  $F$ . For every  $\phi \in S_F$  we define  $E(\phi) = \{x \in \text{span}\{E, \phi\} : \langle x, \phi \rangle \geq 0\}$ .

**Theorem 4.1 (K. Ball, see [4], [27]).** *Let  $K$  a convex body of volume 1 in  $\mathbb{R}^n$ . For every  $q \geq 0$  and  $\phi \in F$ , the function*

$$\phi \mapsto \|\phi\|_2^{1+\frac{q}{q+1}} \left( \int_{K \cap E(\phi)} |\langle x, \phi \rangle|^q dx \right)^{-\frac{1}{q+1}}$$

is a gauge function on  $F$ .

*Note.* In [4] and [27], Theorem 4.1 is stated and proved for the case where  $K$  is centrally symmetric. However, it was observed in [14] that the general case follows easily.

We denote by  $B_q(K, F)$  the convex body in  $F$  whose gauge function is defined in Theorem 4.1. The volume of  $B_q(K, F)$  is given by

$$(4.8) \quad |B_q(K, F)| = \omega_k \int_{S_F} \left( \int_{K \cap E(\phi)} |\langle x, \phi \rangle|^q dx \right)^{\frac{k}{q+1}} d\sigma_F(\phi).$$

To see this, express the volume of  $B_q(K, F)$  in polar coordinates.

**Lemma 4.2.** *Let  $K$  be a convex body in  $\mathbb{R}^n$ . For every  $q \geq 0$  and every  $\theta \in S_F$ , we have*

$$(4.9) \quad \int_K |\langle x, \theta \rangle|^q dx = k\omega_k \int_{S_F} |\langle \phi, \theta \rangle|^q \int_{K \cap E(\phi)} |\langle z, \phi \rangle|^{k+q-1} dz d\sigma_F(\phi).$$

*Proof.* For any continuous  $f : \mathbb{R}^n \rightarrow \mathbb{R}$  we may write

$$\begin{aligned} \int_K f(x) dx &= \int_E \int_F \chi_K(u+v) f(u+v) dv du \\ &= k\omega_k \int_E \int_{S_F} \int_0^\infty \chi_K(u+\rho\phi) f(u+\rho\phi) \rho^{k-1} d\rho d\sigma_F(\phi) du \\ &= k\omega_k \int_{S_F} \left( \int_E \int_0^\infty \chi_K(u+\rho\phi) f(u+\rho\phi) \rho^{k-1} d\rho du \right) d\sigma_F(\phi). \end{aligned}$$

Observe that if  $z = u + \rho\phi \in E(\phi)$  then  $\rho = \langle z, \phi \rangle$ . It follows that

$$(4.10) \quad \int_E \int_0^\infty \chi_K(u + \rho\phi) f(u + \rho\phi) \rho^{k-1} d\rho du = \int_{K \cap E(\phi)} f(z) \langle z, \phi \rangle^{k-1} dz.$$

In other words,

$$(4.11) \quad \int_K f(x) dx = k\omega_k \int_{S_F} \int_{K \cap E(\phi)} f(z) \langle z, \phi \rangle^{k-1} dz d\sigma_F(\phi).$$

Let  $z \in K \cap E(\phi)$ . Then  $z = u + \langle \phi, z \rangle \phi$  for some  $u \in E$ , and hence, if  $\theta \in F$  we have  $\langle z, \theta \rangle = \langle \phi, \theta \rangle \langle z, \phi \rangle$ . If we set  $f_{\theta, q}(x) = |\langle x, \theta \rangle|^q$ , then (4.11) becomes

$$(4.12) \quad \int_K |\langle x, \theta \rangle|^q dx = k\omega_k \int_{S_F} |\langle \phi, \theta \rangle|^q \int_{K \cap E(\phi)} \langle z, \phi \rangle^{k+q-1} dz d\sigma_F(\phi).$$

This completes the proof of (4.9).  $\square$

If we choose  $q = 0$  in (4.9), we can express the volume of  $K$  in the following way:

$$(4.13) \quad |K| = k\omega_k \int_{S_F} \int_{K \cap E(\phi)} |\langle x, \phi \rangle|^{k-1} dx d\sigma_F(\phi).$$

**Notation.** If  $K$  is a convex body in  $\mathbb{R}^n$ , we set  $\bar{K} = K/|K|^{1/n}$ ; this is the dilation of  $K$  which has volume 1.

**Proposition 4.3.** *Let  $K$  be a convex body of volume 1 in  $\mathbb{R}^n$  and let  $1 \leq k \leq n-1$ . For every  $F \in G_{n,k}$  and every  $q \geq 1$  we have that*

$$(4.14) \quad P_F(Z_q(K)) = (k+q)^{1/q} |B_{k+q-1}(K, F)|^{1/k+1/q} Z_q(\bar{B}_{k+q-1}(K, F)).$$

Equivalently, for every  $\theta \in F$ ,

$$(4.15) \quad \int_K |\langle x, \theta \rangle|^q dx = (k+q) \int_{B_{k+q-1}(K, F)} |\langle x, \theta \rangle|^q dx.$$

*Proof.* Let  $\theta \in F$ . Using polar coordinates on the right hand side of (4.15) and Lemma 4.2, we write

$$\begin{aligned} \int_{B_{k+q-1}(K, F)} |\langle x, \theta \rangle|^q dx &= \frac{k\omega_k}{k+q} \int_{S_F} |\langle \phi, \theta \rangle|^q \|\phi\|_{B_{k+q-1}(K, F)}^{-(k+q)} d\sigma_F(\phi) \\ &= \frac{k\omega_k}{k+q} \int_{S_F} |\langle \phi, \theta \rangle|^q \int_{K \cap E(\phi)} |\langle x, \phi \rangle|^{k+q-1} dx d\sigma_F(\phi) \\ &= \frac{1}{k+q} \int_K |\langle x, \theta \rangle|^q dx. \end{aligned}$$

This proves (4.15). Observe that  $h_{P_F(Z_q(K))}(\theta) = h_{Z_q(K)}(\theta)$  for every  $\theta \in F$ . If we normalize the volume of  $B_{k+q-1}(K, F)$ , then (4.15) shows that

$$(4.16) \quad h_{P_F(Z_q(K))}(\theta) = (k+q)^{1/q} |B_{k+q-1}(K, F)|^{1/k+1/q} h_{Z_q(\bar{B}_{k+q-1}(K, F))}(\theta).$$

for every  $\theta \in F$ . This proves the Proposition.  $\square$

**Notation.** If  $a, b$  are positive integers, we define

$$(4.17) \quad B(b+1, a+1) := \int_0^1 s^a(1-s)^b ds = \frac{a!b!}{(a+b+1)!}.$$

One may easily check that

$$(4.18) \quad \left(\frac{b}{a}\right)^a \leq \binom{b}{a} \leq \left(\frac{eb}{a}\right)^a, \quad (0 < a < b)$$

and

$$(4.19) \quad b^a \leq \frac{(a+b)!}{b!} \leq (a+b)^a.$$

Let  $n, k, q \in \mathbb{N}$ , with  $\max\{k, q\} < n$ . We define

$$(4.20) \quad A_{n,k,q} := \left( \frac{B(n-k+1, k+q)^{\frac{k}{k+q}}}{B(n-k+1, k)^{\frac{k+q}{k}}} \right)^{\frac{k+q}{k}}.$$

**Lemma 4.4.** For every  $n, k, q \in \mathbb{N}$ , with  $\max\{k, q\} < n$  we have that

$$(4.21) \quad \frac{k^{\frac{1}{k} + \frac{1}{q}}}{(k+q)^{1/q}} \frac{n}{n+q} \leq A_{n,k,q} \leq e \frac{k^{\frac{1}{k} + \frac{1}{q}}}{(k+q)^{1/q}} \frac{k+q}{k}.$$

*Proof.* We first write  $A_{n,k,q}$  in the form

$$(4.22) \quad A_{n,k,q} = \left( \frac{B(n-k+1, k+q)}{B(n-k+1, k)} \right)^{1/q} (B(n-k+1, k))^{-1/k}.$$

Using (4.17) we can write

$$(4.23) \quad \frac{B(n-k+1, k+q)}{B(n-k+1, k)} = \frac{k}{k+q} \frac{(k+q)!}{k!} \frac{n!}{(n+q)!}$$

and

$$(4.24) \quad (B(n-k+1, k))^{-1} = k \binom{n}{k}.$$

Using (4.19) into (4.23) we get

$$(4.25) \quad \frac{k}{k+q} \frac{k^q}{(n+q)^q} \leq \frac{B(n-k+1, k+q)}{B(n-k+1, k)} \leq \frac{k}{k+q} \frac{(k+q)^q}{n^q}.$$

Using (4.18) into (4.24) we get

$$(4.26) \quad k \left(\frac{n}{k}\right)^k \leq (B(n-k+1, k))^{-1} \leq k \left(\frac{en}{k}\right)^k.$$

Inserting (4.25) and (4.26) into (4.22) we get the Lemma.  $\square$

The following lemma is standard and goes back at least to Berwald [5] (see [9] and [27]).

**Lemma 4.5.** *Let  $C$  be a convex body in  $\mathbb{R}^m$  and  $0 \in \text{int}(C)$ . For every  $\phi \in S^{m-1}$ , set*

$$(4.27) \quad C_+(\phi) := \{x \in C : \langle x, \phi \rangle \geq 0\}.$$

*If  $s \leq r$  are non-negative integers, we have that*

$$(4.28) \quad \left( \frac{\int_{C_+(\phi)} |\langle x, \phi \rangle|^r dx}{B(m, r+1)|C \cap \phi^\perp|} \right)^{1/(r+1)} \leq \left( \frac{\int_{C_+(\phi)} |\langle x, \phi \rangle|^s dx}{B(m, s+1)|C \cap \phi^\perp|} \right)^{1/(s+1)}.$$

**Proposition 4.6.** *Let  $K$  be a convex body of volume 1 in  $\mathbb{R}^n$  and  $0 \in \text{int}(K)$ . If  $F \in G_{n,k}$  and  $E = F^\perp$  then, for every integer  $q \geq 1$ ,*

$$(4.29) \quad |B_{k+q-1}(K, F)|^{\frac{1}{k} + \frac{1}{q}} \leq \frac{e(k+q)}{k} \left( \frac{1}{k+q} \right)^{\frac{1}{q}} \frac{1}{|K \cap E|^{1/k}}.$$

*Proof.* By (4.8) we have that

$$(4.30) \quad |B_{k+q-1}(K, F)| = \omega_k \int_{S_F} \left( \int_{K \cap E(\phi)} |\langle x, \phi \rangle|^{k+q-1} dx \right)^{\frac{k}{k+q}} d\sigma_F(\phi).$$

Applying (4.28) with  $C = K \cap \text{span}\{E, \phi\}$ ,  $m = n - k + 1$ ,  $r = k + q - 1$  and  $s = k - 1$ , we get

$$(4.31) \quad \left( \frac{\int_{K \cap E(\phi)} |\langle x, \phi \rangle|^{k+q-1} dx}{B(n-k+1, k+q)|K \cap E|} \right)^{1/(k+q)} \leq \left( \frac{\int_{K \cap E(\phi)} |\langle x, \phi \rangle|^{k-1} dx}{B(n-k+1, k)|K \cap E|} \right)^{1/k}$$

or, equivalently,

$$(4.32) \quad \left( \int_{K \cap E(\phi)} |\langle x, \phi \rangle|^{k+q-1} dx \right)^{\frac{k}{k+q}} \leq \frac{A_{n,k,q}^{kq/(k+q)}}{(|K \cap E|)^{q/(k+q)}} \int_{K \cap E(\phi)} |\langle x, \phi \rangle|^{k-1} dx,$$

where  $A_{n,k,q}$  is the constant defined by (4.20).

Going back to (4.30) and using (4.13) we get

$$\begin{aligned} |B_{k+q-1}(K, F)| &\leq \frac{A_{n,k,q}^{kq/(k+q)}}{(|K \cap E|)^{q/(k+q)}} \omega_k \int_{S_F} \int_{K \cap E(\phi)} |\langle x, \phi \rangle|^{k-1} dx d\sigma_F(\phi) \\ &= \frac{1}{k} \frac{A_{n,k,q}^{kq/(k+q)}}{(|K \cap E|)^{q/(k+q)}}. \end{aligned}$$

By Lemma 4.4 we conclude that

$$(4.33) \quad |B_{k+q-1}(K, F)|^{\frac{1}{k} + \frac{1}{q}} \leq \frac{e(k+q)}{k} \left( \frac{1}{k+q} \right)^{\frac{1}{q}} \frac{1}{|K \cap E|^{1/k}},$$

as claimed.  $\square$

**Lemma 4.7.** Let  $f_1, f_2 : \mathbb{R}^k \rightarrow \mathbb{R}$  be integrable functions with compact support such that  $\int_{\mathbb{R}^k} f_1(x) dx = \int_{\mathbb{R}^k} f_2(x) dx$  and, for every  $s > 0$ ,  $\int_{sB_2^k} f_1(x) dx \leq \int_{sB_2^k} f_2(x) dx$ . Then, for every  $p > 0$ ,

$$(4.34) \quad \int_{\mathbb{R}^k} \|x\|_2^p f_1(x) dx \geq \int_{\mathbb{R}^k} \|x\|_2^p f_2(x) dx.$$

*Proof.* We write

$$\begin{aligned} \int_{\mathbb{R}^k} \|x\|_2^p f_i(x) dx &= \int_{\mathbb{R}^k} \int_0^{\|x\|_2} p s^{p-1} f_i(x) ds dx \\ &= \int_0^\infty p s^{p-1} \int_{(sB_2^k)^c} f_i(x) dx ds, \end{aligned}$$

and observe that  $\int_{(sB_2^k)^c} f_1(x) dx \geq \int_{(sB_2^k)^c} f_2(x) dx$  for every  $s \geq 0$ .  $\square$

**Proposition 4.8.** Let  $K$  be a convex body in  $\mathbb{R}^n$ , with volume 1 and center of mass at the origin. Let  $F \in G_{n,k}$  and  $E := F^\perp$ . Then

$$(4.35) \quad \frac{1}{|K \cap E|^{1/k}} \leq cL(K, F),$$

where  $c > 0$  is an absolute constant.

*Proof.* Let  $M := \sup_{x \in F} |K \cap (E + x)|$ ,  $f_1(x) := |K \cap (E + x)|$  and  $f_2(x) := M \chi_{\omega_k^{-1/k} M^{-1/k} B_F}(x)$ , where  $B_F = B_2^n \cap F$ . Then,

$$(4.36) \quad \int_F f_1(x) dx = 1 = \int_F f_2(x) dx,$$

and, from the fact that  $f_2$  is equal to  $M$  on a ball centered at the origin and equal to zero elsewhere, we easily check that

$$(4.37) \quad \int_{sB_F} f_1(x) dx \leq \int_{sB_F} f_2(x) dx$$

for every  $s > 0$ . Lemma 4.7 shows that

$$(4.38) \quad \int_F \|x\|_2^2 f_1(x) dx \geq \int_F \|x\|_2^2 f_2(x) dx = \frac{k}{k+2} \omega_k^{-2/k} M^{-2/k} = I_2^2(\overline{B}_F) M^{-2/k}.$$

Observe that

$$(4.39) \quad \int_F \|x\|_2^2 f_1(x) dx = \int_K \|P_F x\|_2^2 dx = I_2^2(K, F) = k(L(K, F))^2.$$

A result of Fradelizi (see [16]) shows that  $M \leq e^k |K \cap E|$ . This proves (4.35).  $\square$

**Proposition 4.9.** *Let  $K$  be a convex body in  $\mathbb{R}^n$ , with volume 1 and center of mass at the origin. If  $F \in G_{n,k}$  and  $E = F^\perp$  then, for every  $q \in \mathbb{N}$  we have that*

$$(4.40) \quad P_F(Z_q(K)) \subseteq \frac{c(k+q)}{k} L(K, F) Z_q(\overline{B}_{k+q-1}(K, F))$$

where  $c > 0$  is an absolute constant.

*Proof.* We start from Proposition 4.3 and use Propositions 4.6 and 4.8 to estimate the quantity  $|B_{k+q-1}(K, F)|^{1/k+1/q}$  which appears in (4.14).  $\square$

**Proposition 4.10.** *Let  $K$  be a convex body in  $\mathbb{R}^n$ , with volume 1 and center of mass at the origin. For every  $k$ -dimensional subspace  $F$  of  $\mathbb{R}^n$  and every integer  $q \geq 1$  there exists  $\theta \in S_F$  such that*

$$(4.41) \quad h_{Z_q(K)}(\theta) \leq c\sqrt{k} \frac{k+q}{k} L(K, F),$$

where  $c > 0$  is an absolute constant.

*Proof.* By Proposition 4.9, taking volumes in (4.40), we have that

$$(4.42) \quad |P_F(Z_q(K))|^{1/k} \leq \frac{4c(k+q)}{k} L(K, F) |Z_q(\overline{B}_{k+q-1}(K, F))|^{1/k}.$$

Recall that

$$\begin{aligned} Z_q(\overline{B}_{k+q-1}(K, F)) &\subseteq \text{conv}\{\overline{B}_{k+q-1}(K, F), -\overline{B}_{k+q-1}(K, F)\} \\ &\subseteq \overline{B}_{k+q-1}(K, F) - \overline{B}_{k+q-1}(K, F). \end{aligned}$$

By the Rogers–Shephard inequality (see [35]) we have that

$$(4.43) \quad |Z_q(\overline{B}_{k+q-1}(K, F))|^{1/k} \leq 4.$$

Therefore,

$$(4.44) \quad |P_F(Z_q(K))|^{1/k} \leq \frac{4c(k+q)}{k} L(K, F).$$

Assume that

$$(4.45) \quad \rho(B_2^n \cap F) \subseteq P_F(Z_q(K))$$

for some  $\rho > 0$ . The Proposition will be proved if we show that

$$(4.46) \quad \rho \leq c\sqrt{k} \frac{k+q}{k} L(K, F).$$

From (4.44) and (4.45) we get

$$(4.47) \quad \rho \omega_k^{1/k} \leq \frac{4c(k+q)}{k} L(K, F).$$

Since  $\omega_k^{1/k} \simeq 1/\sqrt{k}$  we get (4.41).  $\square$

**Corollary 4.11.** *Let  $K$  be a convex body in  $\mathbb{R}^n$ , with volume 1 and center of mass at the origin. For every integer  $q \geq 1$  and every  $F \in G_{n,q}$  there exists  $\theta \in S_F$  such that*

$$(4.48) \quad h_{Z_q(K)}(\theta) \leq c\sqrt{q} L(K, F),$$

where  $c > 0$  is an absolute constant.

## 5 Proof of the main result

We are now ready to give the proof of Theorem 2.3. The precise formulation of our result in the isotropic case is the following.

**Theorem 5.1.** *There exists an absolute constant  $c > 0$  with the following property: if  $K$  is an isotropic convex body in  $\mathbb{R}^n$ , then*

$$(5.1) \quad I_q(K) \leq cI_2(K)$$

for every  $q \leq q_*(K)$ .

*Proof.* Set  $q_* = q_*(K)$ . By the definition of  $q_*(K)$  and  $k_*(Z_{q_*}^\circ(K))$  we have  $k_*(Z_{q_*}^\circ(K)) \geq q_*$ , and hence, there exists a  $q_*$ -dimensional subspace  $F$  of  $\mathbb{R}^n$  such that

$$(5.2) \quad h_{Z_{q_*}(K)}(\theta) \geq \frac{1}{2}w(Z_{q_*}(K))$$

for every  $\theta \in S_F$ .

On the other hand, Corollary 4.11 shows that there exists  $\theta_0 \in S_F$  such that

$$(5.3) \quad h_{Z_{q_*}(K)}(\theta_0) \leq c_1\sqrt{q_*}L(K, F) = c_1\sqrt{q_*}L_K,$$

where  $c_1 > 0$  is an absolute constant (here, we are using the fact that  $K$  is isotropic; we have  $L(K, F) = L_K$  for every subspace  $F$  of  $\mathbb{R}^n$ ). It follows that

$$(5.4) \quad w(Z_{q_*}(K)) \leq 2c_1\sqrt{q_*}L_K.$$

Since  $q_* \leq k_*(Z_{q_*}^\circ(K))$ , from Lemma 3.5 and Lemma 3.2 we have

$$(5.5) \quad w(Z_{q_*}(K)) \geq c_2w_{q_*}(Z_{q_*}(K)) \geq c_3\sqrt{\frac{q_*}{n}}I_{q_*}(K).$$

Combining (5.4) and (5.5) we see that

$$(5.6) \quad I_{q_*}(K) \leq c\sqrt{n}L_K,$$

for some absolute constant  $c > 0$ . Since  $\sqrt{n}L_K = I_2(K)$ , the result follows.  $\square$

*Proof of Theorem 2.2.* We have assumed that  $K$  is isotropic. Then, Corollary 3.11 shows that  $q_*(K) \geq c\sqrt{n}$ , where  $c > 0$  is an absolute constant. Then, Theorem 2.2 is an immediate consequence of Theorem 5.1.  $\square$

In fact, the method which has been developed in the previous Sections provides a similar result for an arbitrary convex body that has its center of mass at the origin:

**Theorem 5.2.** *Let  $K$  be a convex body in  $\mathbb{R}^n$ , with volume 1 and center of mass at the origin. If  $q_* = q_*(K)$ , then*

$$(5.7) \quad I_{q_*}(K) \leq cI_2(K),$$

where  $c > 0$  is an absolute constant.

For the proof of Theorem 5.2 we need one more Lemma.

**Lemma 5.3.** *There exists a constant  $c \in (0, 1)$  with the following property: if  $C$  is a symmetric convex body in  $\mathbb{R}^n$  and if  $m \leq k_*(C^\circ) \leq cn$ , then*

$$(5.8) \quad w(C) \leq 2 \int_B \int_{S_F} h_C(\theta) d\sigma(\theta) d\mu_{n,m}(F),$$

where

$$(5.9) \quad B = \{F \in G_{n,m} : \frac{1}{2}w(C) \leq h_C(\theta) \leq 2w(C) \text{ for all } \theta \in S_F\}.$$

*Proof.* Since  $m \leq k_*(C^\circ)$ , we have that  $\mu_{n,m}(B^c) \leq \frac{m}{n+m}$ , where  $B^c = G_{n,m} \setminus B$ . Then, using the fact that

$$(5.10) \quad w_2(C) \leq c_1 w(C)$$

which can be easily checked from Lemma 3.6, we can write

$$\begin{aligned} w(C) &= \int_{G_{n,m}} \int_{S_F} h_K(\theta) d\sigma_F(\theta) d\mu_{n,m}(F) \\ &= \int_B \int_{S_F} h_C(\theta) d\sigma_F(\theta) d\mu_{n,m}(F) + \int_{B^c} \int_{S_F} h_C(\theta) d\sigma_F(\theta) d\mu_{n,m}(F) \\ &\leq \int_B \int_{S_F} h_C(\theta) d\sigma_F(\theta) d\mu_{n,m}(F) \\ &\quad + (\mu(B^c))^{1/2} \left( \int_{G_{n,m}} \left( \int_{S_F} h_C(\theta) d\sigma_F(\theta) \right)^2 d\mu_{n,m}(F) \right)^{1/2} \\ &\leq \int_B \int_{S_F} h_C(\theta) d\sigma_F(\theta) d\mu_{n,m}(F) \\ &\quad + (\mu(B^c))^{1/2} \left( \int_{G_{n,m}} \int_{S_F} h_C^2(\theta) d\sigma_F(\theta) d\mu_{n,m}(F) \right)^{1/2} \\ &\leq \int_B \int_{S_F} h_C(\theta) d\sigma_F(\theta) d\mu_{n,m}(F) + \sqrt{\frac{m}{n+m}} w_2(C) \\ &\leq \int_B \int_{S_F} h_C(\theta) d\sigma_F(\theta) d\mu_{n,m}(F) + c_1 \sqrt{\frac{m}{n+m}} w(C) \\ &\leq \int_B \int_{S_F} h_C(\theta) d\sigma_F(\theta) d\mu_{n,m}(F) + \frac{1}{2} w(C), \end{aligned}$$

provided that  $c \in (0, 1)$  is chosen small enough.  $\square$

*Proof of Theorem 5.2.* We define

$$(5.11) \quad q = \min\{q_*, \lfloor cn \rfloor\}$$

where  $c \in (0, 1)$  is the constant from Lemma 5.3. By Lemma 3.2 and Lemma 3.6 we get

$$(5.12) \quad I_q(K) = a_{n,q}^{-1} \sqrt{\frac{q+n}{q}} w_q(Z_q(K)) \leq c_1 a_{n,q}^{-1} \sqrt{\frac{q+n}{q}} w(Z_q(K)).$$

Set

$$(5.13) \quad B = \{F \in G_{n,q} : \frac{1}{2}w(Z_q(K)) \leq h_{Z_q(K)}(\theta) \leq 2w(Z_q(K)) \text{ for all } \theta \in S_F\}.$$

From Lemma 5.3 we have that

$$(5.14) \quad w(Z_q(K)) \leq 2 \int_B \int_{S_F} h_{Z_q(K)}(\theta) d\sigma(\theta) d\mu_{n,q}(F).$$

Now, Corollary 4.11 and the definition of  $B$  show that, for every  $F \in B$ , there exists  $\theta_0 \in S_F$  such that

$$(5.15) \quad w(Z_q(K)) \leq 2h_{Z_q(K)}(\theta_0) \leq 2c_2\sqrt{q}L(K, F).$$

Using again the definition of  $B$ , we now see that for every  $F \in B$  and for every  $\theta \in S_F$  we have that

$$(5.16) \quad h_{Z_q(K)}(\theta) \leq 2w(Z_q(K)) \leq 4c_2\sqrt{q}L(K, F).$$

In view of (4.6) this means that, for every  $F \in B$  and for every  $\theta \in S_F$ ,

$$(5.17) \quad h_{Z_q(K)}(\theta) \leq 2w(Z_q(K)) \leq 4c_2\sqrt{q} \left( \int_{S_F} h_{Z_2(K)}^2(\phi) d\sigma_F(\phi) \right)^{1/2}.$$

Going back to (5.14) we may write

$$\begin{aligned} w(Z_q(K)) &\leq 8c_2\sqrt{q} \int_B \int_{S_F} \left( \int_{S_F} h_{Z_2(K)}^2(\phi) d\sigma_F(\phi) \right)^{1/2} d\sigma_F(\theta) d\mu_{n,q}(F) \\ &= 8c_2\sqrt{q} \int_B \left( \int_{S_F} h_{Z_2(K)}^2(\phi) d\sigma_F(\phi) \right)^{1/2} d\mu_{n,q}(F) \\ &\leq 8c_2\sqrt{q} \left( \int_{G_{n,q}} \int_{S_F} h_{Z_2(K)}^2(\phi) d\sigma_F(\phi) d\mu_{n,q}(F) \right)^{1/2} \\ &= 8c_2\sqrt{q}L(K). \end{aligned}$$

Then, (5.12) becomes

$$(5.18) \quad I_q(K) \leq c_1 a_{n,q}^{-1} \sqrt{\frac{q+n}{q}} \cdot (8c_2 \sqrt{q} L(K)) \leq c_3 \sqrt{n} L(K).$$

Since  $\sqrt{n}L(K) = I_2(K)$  by definition (see (4.4)), we finally get

$$(5.19) \quad I_q(K) \leq c_3 I_2(K).$$

From Lemma 2.1 we know that

$$(5.20) \quad I_s(K) \leq c_4 \frac{s}{p} I_p(K)$$

for all  $s \geq p \geq 1$ , where  $c_4 > 0$  is an absolute constant, and hence, we can compare  $I_{q^*}(K)$  with  $I_q(K)$ . This completes the proof.  $\square$

**Corollary 5.4.** *Let  $K$  be an isotropic convex body in  $\mathbb{R}^n$ , which is  $\psi_\alpha$ -body with constant  $b_\alpha$ . Then,*

$$(5.21) \quad I_q(K) \leq c \max\{b_\alpha q^{1/\alpha}, \sqrt{n}\} L_K$$

for every  $2 \leq q \leq n$ , where  $c > 0$  is an absolute constant. In particular, for every isotropic convex body  $K$  in  $\mathbb{R}^n$  we have that

$$(5.22) \quad I_q(K) \leq c_1 \max\{q, \sqrt{n}\} L_K$$

for every  $2 \leq q \leq n$ , where  $c_1 > 0$  is an absolute constant.

*Proof.* Direct consequence of Theorem 5.1 and Lemma 3.9.  $\square$

It is interesting to note that the Euclidean ball and the  $\ell_1^n$ -ball  $B_1^n$  are the extremal bodies in Theorem 5.2, in the following sense:

**Proposition 5.5.** *Let  $K$  be a convex body of volume 1 in  $\mathbb{R}^n$ . For every  $0 < p < q < \infty$  we have that*

$$(5.23) \quad \frac{I_q(K)}{I_p(K)} \geq \frac{I_q(\overline{B_2^n})}{I_p(\overline{B_2^n})}.$$

*Proof.* We follow an argument of Bobkov–Koldobsky from [6]. Let  $0 < p < q < \infty$ . A simple computation shows that

$$(5.24) \quad I_p^p(\overline{B_2^n}) = n\omega_n \int_0^{\omega_n^{-1/n}} r^{n+p-1} dr = \frac{n}{n+p} \omega_n^{-p/n}.$$

Therefore,

$$(5.25) \quad \frac{I_q(\overline{B_2^n})}{I_p(\overline{B_2^n})} = \frac{\left(\frac{n}{n+q}\right)^{1/q}}{\left(\frac{n}{n+p}\right)^{1/p}}.$$

For every  $q > -n$  we have that

$$(5.26) \quad I_q^q(K) = \omega_n \int_0^\infty r^{n+q-1} \sigma\left(\frac{1}{r}K\right) dr.$$

The function  $g(r) = \omega_n \sigma\left(\frac{1}{r}K\right)$  is non-increasing on  $(0, \infty)$  and can be assumed absolutely continuous. So, we can write

$$(5.27) \quad g(r) = n \int_r^\infty \frac{\rho(s)}{s^n} ds, \quad (r > 0)$$

for some non-negative function  $\rho$  on  $(0, \infty)$ . Then,

$$(5.28) \quad 1 = \int_0^\infty r^{n-1} g(r) dr = n \int_0^\infty \int_{0 < r < s} r^{n-1} \frac{\rho(s)}{s^n} dr ds = \int_0^\infty \rho(s) ds.$$

Hence,  $\rho$  represents a probability density of a positive random variable, say,  $\xi$ . We now write

$$(5.29) \quad I_q^q(K) = \int_0^\infty r^{q+n-1} g(r) dr = \frac{n}{n+q} \int_0^\infty s^q \rho(s) ds = \frac{n}{n+q} \mathbb{E}(\xi^q).$$

Applying Hölder's inequality for  $0 < p \leq q \leq \infty$ , we see that

$$(5.30) \quad (\mathbb{E}(\xi^q))^{1/q} \geq (\mathbb{E}(\xi^p))^{1/p}.$$

So,

$$(5.31) \quad \frac{I_q(K)}{I_p(K)} = \frac{\left(\frac{n}{n+q} \mathbb{E}(\xi^q)\right)^{1/q}}{\left(\frac{n}{n+p} \mathbb{E}(\xi^p)\right)^{1/p}} \geq \frac{\left(\frac{n}{n+q}\right)^{1/q}}{\left(\frac{n}{n+p}\right)^{1/p}} = \frac{I_q(\overline{B}_2^n)}{I_p(\overline{B}_2^n)},$$

as claimed. □

We now pass to the  $\ell_1^n$ -ball; the results of [39] show that

$$(5.32) \quad I_q(\overline{B}_1^n) \simeq \max\{q, \sqrt{n}\} L_{\overline{B}_1^n}$$

for every  $2 \leq q \leq n$ . We will prove something more general:

**Lemma 5.6.** *Let  $K$  be an isotropic convex body in  $\mathbb{R}^n$ . Then, for every  $1 \leq q \leq n$  we have*

$$(5.33) \quad I_q(K) \geq \frac{cq}{n} R(K),$$

where  $c > 0$  is an absolute constant.

*Proof.* From the Remark after Lemma 3.9 we know that for every convex body  $K$  of volume 1 with center of mass at the origin,  $R(K) \leq c_1 I_n(K)$ , where  $c_1 > 0$  is an absolute constant. Also, Lemma 2.1 shows that, for every  $p, q \geq 1$ ,

$$(5.34) \quad I_{pq}(K) \leq c_2 p I_q(K)$$

where  $c_2 > 0$  is an absolute constant.

Let  $1 \leq q \leq n$ . Then,

$$(5.35) \quad R(K) \leq c_1 I_n(K) \leq c_1 c_2 \frac{n}{q} I_q(K).$$

This proves the Lemma, with  $c := \frac{1}{c_1 c_2}$ .  $\square$

*Remark.* Since  $R(\overline{B_1^n}) \simeq n L_{\overline{B_1^n}}$ , Lemma 5.6 and (5.22) prove (5.32).

**Corollary 5.7.** *There exists an absolute constant  $c > 0$  such that for every isotropic convex body  $K$  in  $\mathbb{R}^n$  and for every  $2 \leq q \leq \infty$ ,*

$$(5.36) \quad \frac{I_q(\overline{B_2^n})}{I_2(\overline{B_2^n})} \leq \frac{I_q(K)}{I_2(K)} \leq c \frac{I_q(\overline{B_1^n})}{I_2(\overline{B_1^n})}.$$

*Proof of Theorem 1.4.* Let  $K$  be an isotropic convex body in  $\mathbb{R}^n$ . If  $T \in SL(n)$  is positive definite, then

$$(5.37) \quad I_2^2(T(K)) = \int_{T(K)} \|x\|_2^2 dx = \int_K \langle x, (T^*T)(x) \rangle dx = \text{tr}(T^*T) L_K^2,$$

by the isotropicity of  $K$ . Since  $I_2(K) = \sqrt{n} w_2(Z_2(T(K)))$  and  $\text{tr}(T^*T) = \|T\|_{HS}^2$ , we get

$$(5.38) \quad w_2(Z_2(T(K))) = \frac{\|T\|_{HS}}{\sqrt{n}} L_K.$$

On the other hand,

$$(5.39) \quad R(Z_2(T(K))) = R(T(Z_2(K))) = R(T(L_K B_2^n)) = L_K R(T(B_2^n)) = L_K \lambda_1(T),$$

where  $\lambda_1(T)$  is the largest eigenvalue of  $T$ . It follows that

$$(5.40) \quad k_*(Z_2^\circ(TK)) \simeq n \left( \frac{w(Z_2(T(K)))}{R(Z_2(T(K)))} \right)^2 \simeq \left( \frac{\|T\|_{HS}}{\lambda_1(T)} \right)^2.$$

From Proposition 3.10 we know that  $q_*(T(K)) \geq c \sqrt{k_*(Z_2^\circ(K))}$ , and hence, Theorem 5.2 and the reduction scheme of Section 2 show that

$$(5.41) \quad \text{Prob}(\{x \in K : \|x\|_2 \geq c I_2(K) t\}) \leq \exp\left(-\frac{\|T\|_{HS}}{\lambda_1(T)} t\right)$$

for every  $t \geq 1$ , where  $c > 0$  is an absolute constant, which is the assertion of Theorem 1.4.

## 6 Volume of $L_q$ -centroid bodies

The  $L_q$ -affine isoperimetric inequality of Lutwak, Yang and Zhang (see Theorem 3.1) can be written in the following form.

**Proposition 6.1.** *Let  $K$  be a convex body in  $\mathbb{R}^n$ , with volume 1 and center of mass at the origin. Then,*

$$(6.1) \quad |Z_q(K)|^{1/n} \geq |Z_q(\overline{B_2^n})|^{1/n} \geq c\sqrt{q/n}$$

for every  $1 \leq q \leq n$ , where  $c > 0$  is an absolute constant.  $\square$

Our goal in this Section is to show that the reverse inequality holds true (up to the isotropic constant).

**Theorem 6.2.** *Let  $K$  be a convex body in  $\mathbb{R}^n$ , with volume 1 and center of mass at the origin. For every  $2 \leq q \leq n$  we have that*

$$(6.2) \quad |Z_q(K)|^{1/n} \leq c\sqrt{q/n} L_K,$$

where  $c > 0$  is an absolute constant.

For the proof we will use the Aleksandrov–Fenchel inequalities for the quermassintegrals of a convex body  $C$ . From the classical Steiner’s formula we know that

$$(6.3) \quad |C + tB_2^n| = \sum_{k=0}^n \binom{n}{k} W_{[k]}(C) t^k$$

for all  $t > 0$ , where  $W_{[k]}(C)$  is the  $k$ -th quermassintegral of  $C$ ;  $W_{[k]}(C)$  is the mixed volume  $V_{n-k}(C) = V(C; n-k, B_2^n; k)$ .

The Aleksandrov–Fenchel inequality implies the log-concavity of the sequence  $(W_{[0]}(C), \dots, W_{[n]}(C))$ . In other words,

$$(6.4) \quad W_{[j]}^{k-i}(C) \geq W_{[i]}^{k-j}(C) W_{[k]}^{j-i}(C), \quad (0 \leq i < j < k \leq n).$$

Choosing  $k = n$  we see that

$$(6.5) \quad \left( \frac{W_{[i]}(C)}{\omega_n} \right)^{1/(n-i)} \leq \left( \frac{W_{[j]}(C)}{\omega_n} \right)^{1/(n-j)},$$

for all  $1 \leq i < j < n$ .

We will also use Kubota’s integral formula which connects the  $i$ -th quermassintegral with the average of the volumes of the  $(n-i)$ -dimensional projections of  $C$ :

$$(6.6) \quad W_{[i]}(C) = \frac{\omega_n}{\omega_{n-i}} \int_{G_{n,n-i}} |P_F(C)| d\mu_{n,n-i}(F), \quad (1 \leq i \leq n-1).$$

*Proof of Theorem 6.2.* We may assume that  $K$  is isotropic. It is enough to prove (6.2) for  $q \in \mathbb{N}$  and  $1 \leq q \leq n-1$ .

Taking  $k = q$  in (4.45) we see that

$$(6.7) \quad |P_F(Z_q(K))|^{1/q} \leq c_1 L_K,$$

where  $c_1 > 0$  is an absolute constant. Applying (6.6) we get

$$(6.8) \quad W_{[n-q]}(Z_q(K)) \leq \frac{\omega_n}{\omega_q} (c_1 L_K)^q.$$

Now, we apply (6.5) for  $C = Z_q(K)$  with  $j = n - q$  and  $i = 0$ ; this gives

$$(6.9) \quad W_{[n-q]}^n(Z_q(K)) \geq |Z_q(K)|^q \omega_n^{n-q}$$

or, equivalently,

$$(6.10) \quad W_{[n-q]}^{1/q}(Z_q(K)) \geq |Z_q(K)|^{1/n} \omega_n^{1/q-1/n}.$$

Combining (6.8) and (6.10) we get

$$(6.11) \quad |Z_q(K)|^{1/n} \leq \frac{\omega_n^{1/n}}{\omega_q^{1/q}} c L_K.$$

Since  $\omega_k^{1/k} \simeq 1/\sqrt{k}$ , the result follows.  $\square$

## 7 Random points in isotropic symmetric convex bodies

For the proof of Theorem 1.6 we follow the argument of [18] which incorporates the concentration estimate of Theorem 1.1 into Rudelson's approach to the problem. The main lemma in [36] is the following.

**Theorem 7.1 (Rudelson).** *Let  $x_1, \dots, x_N$  be vectors in  $\mathbb{R}^n$  and let  $\varepsilon_1, \dots, \varepsilon_N$  be independent Bernoulli random variables which take the values  $\pm 1$  with probability  $1/2$ . Then, for all  $p \geq 1$ ,*

$$(7.1) \quad \left( \mathbb{E} \left\| \sum_{i=1}^N \varepsilon_i x_i \otimes x_i \right\|^p \right)^{1/p} \leq c \sqrt{p + \log n} \cdot \max_{i \leq N} \|x_i\|_2 \cdot \left\| \sum_{i=1}^N x_i \otimes x_i \right\|^{1/2},$$

where  $c > 0$  is an absolute constant.  $\square$

**Proof of Theorem 1.6.** Let  $\varepsilon \in (0, 1)$  and let  $p \geq 1$ . We first estimate the expectation of  $\max_{i \leq N} \|x_i\|_2^{2p}$ , where  $x_1, \dots, x_N$  are independent random points uniformly distributed in  $K$ .

**Lemma 7.2.** *There exists  $c > 0$  such that for every isotropic convex body  $K$  in  $\mathbb{R}^n$ , for every  $N \in \mathbb{N}$  and every  $p \geq 1$ ,*

$$(7.2) \quad \left( \mathbb{E} \max_{i \leq N} \|x_i\|_2^p \right)^{1/p} \leq cL_K \max\{\sqrt{n}, p, \log N\}.$$

*Proof.* From Theorem 1.1 we have

$$(7.3) \quad \text{Prob}(x \in K : \|x\|_2 \geq cqL_K) \leq \exp(-q)$$

for every  $q \geq \sqrt{n}$ , where  $c > 0$  is an absolute constant. We set  $A := \max\{p, \sqrt{n}, \log N\}$ . Since  $A \geq \sqrt{n}$ , we may write

$$\begin{aligned} \mathbb{E} \max_{i \leq N} \|x_i\|_2^p &= \int_0^\infty pt^{p-1} \text{Prob}(\max_{i \leq N} \|x_i\|_2 \geq t) dt \\ &\leq c^p L_K^p \int_0^A pt^{p-1} dt + pc^p L_K^p N \int_A^\infty t^{p-1} \text{Prob}(\|x\|_2 \geq ctL_K) dt \\ &\leq c^p L_K^p A^p + pc^p L_K^p N \int_A^\infty t^{p-1} e^{-t} dt \\ &\leq c^p L_K^p A^p + pc^p L_K^p N e^{-A+1} A^p \\ &\leq c^p L_K^p A^p (1 + epNe^{-A}) \\ &\leq c^p L_K^p A^p (1 + ep) \end{aligned}$$

where we have used the fact that

$$(7.4) \quad \int_A^\infty t^{p-1} e^{-t} dt \leq e^{-A+1} A^p$$

for all  $A \geq p \geq 1$ . □

Following Rudelson's argument (see also [18], page 10) we see that if  $x'_1, \dots, x'_N$  are independent random points from  $K$  which are chosen independently from the  $x_i$ 's, then

$$(7.5) \quad S^p := \mathbb{E} \left\| I - \frac{1}{NL_K^2} \sum_{i=1}^N x_i \otimes x_i \right\|^p \leq (4c)^p \frac{(p + \log n)^{p/2}}{N^{p/2} L_K^p} \left( \mathbb{E} \max_{i \leq N} \|x_i\|_2^{2p} \right)^{1/2} \sqrt{S^p + 1}.$$

If we choose  $p = \log n$ , Lemma 7.2 and (7.5) show that

$$(7.6) \quad S^p \leq \left( \frac{c_1(\log n) \max\{n, (\log N)^2\}}{N} \right)^{p/2} \sqrt{S^p + 1}.$$

From this inequality we see that if  $N \geq c(\varepsilon)n \log n$  then

$$(7.7) \quad \left( \frac{c_1(\log n) \max\{n, (\log N)^2\}}{N} \right)^{p/2} < \frac{\varepsilon^{p+1}}{2},$$

and hence,

$$(7.8) \quad \mathbb{E} \left\| I - \frac{1}{NL_K^2} \sum_{i=1}^N x_i \otimes x_i \right\|^p = S^p < \varepsilon^{p+1}.$$

An application of Markov's inequality shows that

$$(7.9) \quad \text{Prob} \left( \left\| I - \frac{1}{NL_K^2} \sum_{i=1}^N x_i \otimes x_i \right\| > \varepsilon \right) < \varepsilon,$$

which is exactly the assertion of Theorem 1.6.  $\square$

## 8 Concluding Remarks

All the main results of this paper remain valid if we replace Lebesgue measure on an isotropic convex body by an arbitrary isotropic log-concave measure. In our discussion, the fact that  $K$  is a convex body was only used through the log-concavity of the function  $t \rightarrow |\{x \in K : |\langle x, \theta \rangle| = t\}|$ . Also our assumption that  $K$  has centre of mass at the origin was needed in order to use Fradelizi's Theorem which is also valid for any log-concave probability measure. One way to extend our results to the case of a log-concave probability measure in  $\mathbb{R}^n$  is to introduce the relevant parameters and follow the proofs of the previous Sections:

Let  $\mu$  be a log-concave probability measure in  $\mathbb{R}^n$ . We say that  $\mu$  has its center of mass at the origin if  $\int_{\mathbb{R}^n} \langle x, \theta \rangle d\mu(x) = 0$  for all  $\theta \in S^{n-1}$ . For  $q \geq 1$  we define  $I_q(\mu) := \left( \int_{\mathbb{R}^n} \|x\|_2^q d\mu(x) \right)^{1/q}$  and we consider the symmetric convex body  $Z_q(\mu)$  in  $\mathbb{R}^n$  which has support function  $h_{Z_q(\mu)}(\theta) := \left( \int_{\mathbb{R}^n} |\langle x, \theta \rangle|^q d\mu(x) \right)^{1/q}$ .

Next, we define

$$(8.1) \quad q_*(\mu) = \max\{q \in \mathbb{N} : k_*(Z_q^\circ(\mu)) \geq q\}.$$

Then, one can prove the following analogue of Theorem 5.2:

**Theorem 8.1.** *Let  $\mu$  be a log-concave probability measure in  $\mathbb{R}^n$  with center of mass at the origin. Then, for every  $q \leq q_*(\mu)$ ,*

$$(8.2) \quad I_q(\mu) \leq cI_2(\mu)$$

where  $c > 0$  is an absolute constant.

The proof of Theorem 8.1 is similar to the proof of Theorem 5.2; only a few straightforward modifications are needed.

Let  $\mu$  be a log-concave probability measure in  $\mathbb{R}^n$ . We say that  $\mu$  is isotropic if  $Z_2(\mu)$  is a multiple of the Euclidean ball. An inspection of the proofs in Section 3 makes it clear that Proposition 3.10 and Corollary 3.11 remain true in the "log-concave" case. This implies immediately a reformulation of Theorem 2.3 for log-concave measures.

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ADDED IN PROOFS: B. Klartag has recently proved that for every convex body  $K$  in  $\mathbb{R}^n$  and for every  $\varepsilon > 0$  there exists a second convex body  $T$  in  $\mathbb{R}^n$  whose Banach-Mazur distance from  $K$  is bounded by  $1 + \varepsilon$  and its isotropic constant satisfies  $L_T \leq C/\sqrt{\varepsilon}$ . This almost isometric answer to the slicing problem, combined with Theorem 1.1 of our paper, leads to the estimate  $L_K \leq c\sqrt[n]{n}$  for every convex body  $K$ . Klartag's work will appear in this Journal.