

## 5.5: Applied Maximum and Minimum Problems

### OPTIMIZATION PROBLEMS

**First derivative test for absolute extrema:** Suppose that  $c$  is a critical number of a continuous function  $f$  defined on an interval.

- If  $f'(x) > 0$  for all  $x < c$  and  $f'(x) < 0$  for all  $x > c$ , then  $f(c)$  is the absolute maximum value of  $f$ .
- If  $f'(x) < 0$  for all  $x < c$  and  $f'(x) > 0$  for all  $x > c$ , then  $f(c)$  is the absolute minimum value of  $f$ .

Alternatively,

- If  $f''(x) < 0$  for all  $x$  (so  $f$  is always concave downward) then the local maximum at  $c$  must be an absolute maximum.
- If  $f''(x) > 0$  for all  $x$  (so  $f$  is always concave upward) then the local minimum at  $c$  must be an absolute minimum.

EXAMPLE 1. When a producer sells  $x$  items per week, he makes a profit of

$$p(x) = 15x - 0.001x^2 - 2000.$$

How many items does he need to sell to get the maximum profit?

EXAMPLE 2. *A rectangular storage container with an open top is to have a volume of  $10\text{m}^3$ . The length of its base is twice the width. Material for the base costs \$10 per square meter. Material for the sides costs \$6 per square meter. Find the cost of materials for the cheapest such container.*

EXAMPLE 3. *Find the shortest distance from the parabola  $y^2 = 2x$  to the point  $(2, 0)$ .*

EXAMPLE 4. *A rectangle is bounded by the  $x$ -axis and the semicircle  $y = \sqrt{9 - x^2}$ . What length and width should the rectangle have so that its area is a maximum? (Equivalently, find the dimensions of the largest rectangle that can be inscribed in the semi-disk with radius 3. )*