

Section 3.3: Rates Of Change In The Natural And Social Sciences.

Let $s(t)$ be the position function of an object. Its rate of change with respect to time is the velocity:

$$v(t) = s'(t).$$

- If $v(t) = 0$ then the object is at rest;
- if $v(t) > 0$ then the object is moving in the positive direction (i.e. is advancing, up or right);
- if $v(t) < 0$ then the object is moving in the negative direction (i.e. is retreating, down or left);

Rectilinear motion (motion along a line): A particle representing some object is allowed to move in either direction along a line.

EXAMPLE 1. A particle is moving in a straight line. Its position is given by

$$s(t) = 4t^3 - 9t^2 + 6t + 2,$$

where t is measured in seconds and s is measured in meters.

(a) Find the velocity $v(t)$ of the particle at time t .

$$v(t) = s'(t) = 12t^2 - 18t + 6$$

(b) When is the particle at rest?

Find t s.t. $v(t) = 0$

$$12t^2 - 18t + 6 = 0 \quad \left(\times \frac{1}{6} \right)$$

$$2t^2 - 3t + 1 = 0$$

$$(t-1) \left(t - \frac{1}{2} \right) = 0$$

$$t = 1 \quad \text{or} \quad t = \frac{1}{2}$$

$\alpha x^2 + bx + c = 0$
 $x_{1,2} = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$

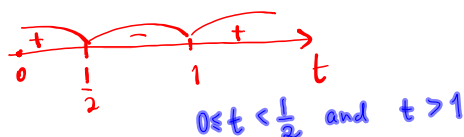
$$t_{1,2} = \frac{3 \pm \sqrt{3^2 - 4 \cdot 2 \cdot 1}}{2 \cdot 2}$$

$$\downarrow$$

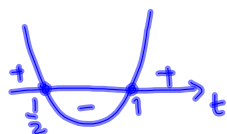
$$t = 1 \quad \text{or} \quad t = \frac{1}{2}$$

(c) When is the particle moving in the positive direction?

$$v(t) = 6 \cdot 2(t-1) \left(t - \frac{1}{2} \right) > 0$$

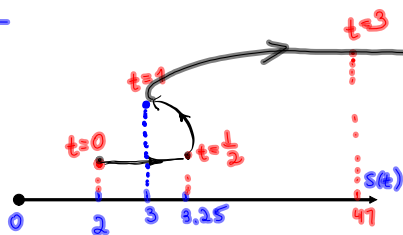


2nd way



(d) Draw a diagram to represent the motion of the particle.

t	$s(t) = 4t^3 - 9t^2 + 6t + 2$
0	2
$\frac{1}{2}$	3.25
1	3
3	47



(e) Find the total distance the particle traveled during the first three seconds. (Hint: Calculate each distance between turns and then add to get the total.)

$$\text{total distance} = \left| s\left(\frac{1}{2}\right) - s(0) \right| + \left| s(1) - s\left(\frac{1}{2}\right) \right| + \left| s(3) - s(1) \right|$$

$$= |3.25 - 2| + |3 - 3.25| + |47 - 3| = 45.5 \text{ m}$$

EXAMPLE 2. A ball is thrown vertically upward with ~~a velocity of 80 ft/s~~. Its height after t seconds is given by

$$s(t) = 80t - 16t^2.$$

What is the maximum height reached by the ball?

$$\implies v'(t) = 0$$

$$v(t) = s'(t) = 80 - 32t$$



$$80 - 32t = 0$$

$$80 = 32t$$

$$t = \frac{80}{32} = 2.5 \text{ s}$$

$$s(2.5) = 80 \cdot 2.5 - 16 \cdot 2.5^2 = 100 \text{ ft}$$