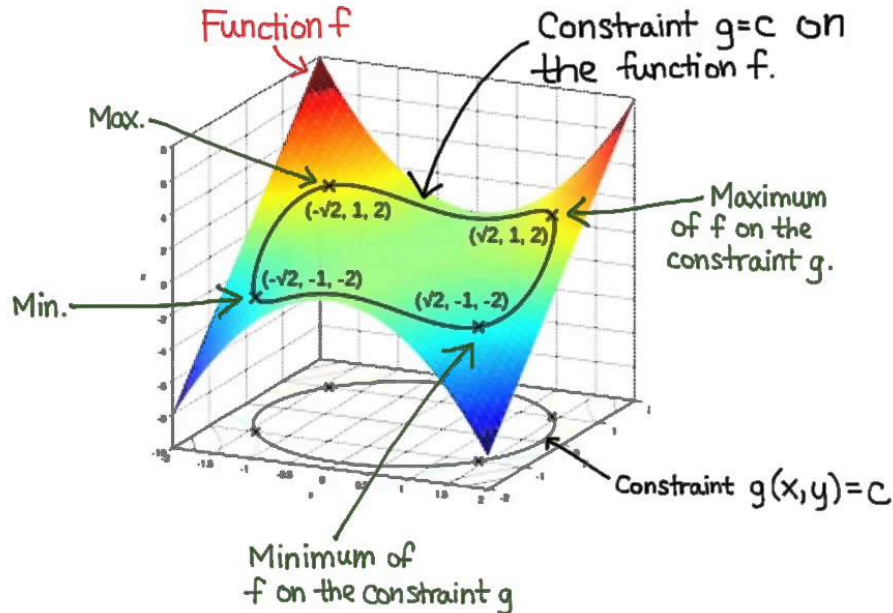


## 14.8: Lagrange Multipliers

*PROBLEM: Maximize/minimize a general function  $z = f(x, y)$  subject to a constraint (or side condition) of the form  $g(x, y) = c$ .*



<http://4.bp.blogspot.com/-wwTBUQGsfyQ/VqH2rKDMoNI/AAAAAAAAADM/7SD6-oKJPUM/s1600/maxresdefault.jpg>

**METHOD OF LAGRANGE MULTIPLIERS:** *To Maximize/minimize a general function  $z = f(x, y)$  subject to a constraint of the form  $g(x, y) = c$  (assuming that these extreme values exist):*

1. Find all values  $x, y$  and  $\lambda$  (a Lagrange multiplier) s.t.

$$\nabla f(x, y) = \lambda \nabla g(x, y)$$

and

$$g(x, y) = c$$

2. Evaluate  $f$  at all points  $(x, y)$  that arise from the previous step. The largest of these values is the max  $f$ ; the smallest is the min  $f$ .

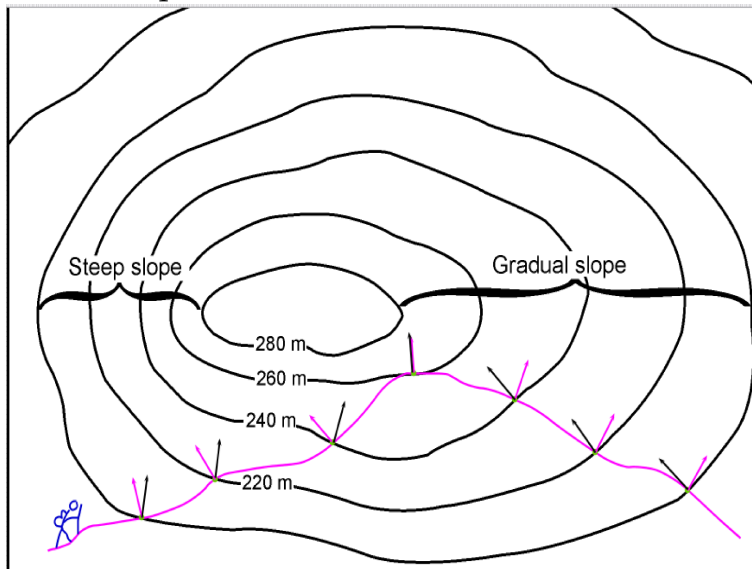
Rewrite the system

$$\begin{aligned} \nabla f(x, y) &= \lambda \nabla g(x, y) \\ g(x, y) &= c \end{aligned}$$

in component form:.

# EXPLANATION via properties of gradient

## Visual explanation



<https://math.stackexchange.com/questions/686538/how-to-explain-lagrange-multipliers-to-a-lay-audience/686655>

**EXAMPLE 1.** Use Lagrange multipliers to find the maximum and minimum values of  $f(x, y) = x^2 + y^2$  subject to  $x^4 + y^4 = 1$ .