## CLASS TIMES AND LOCATIONS

- Math 142-102 : MTWRF 10:00am-11:35pm


## via Zoom (Synchronous class)

## Catalog Description and Prerequisites

Business Calculus (Math 1325, Math 1425) Limits and continuity; techniques and applications of derivatives including curve sketching and optimization; techniques and applications of integrals; emphasis on applications in business, economics, and social sciences. Only one of the following will satisfy the requirements for a degree: MATH 131, MATH 142, MATH 147, MATH 151, and MATH 171. Prerequisites: MATH 140 or equivalent or acceptable score on Texas A\&M University math placement exam.

## Learning Outcomes

Upon successful completion of this course, students will:

- Logically formulate mathematical variables and equations to quantitatively create mathematical models representing problems in everyday life, as well as business, so that calculus can be applied to achieve an optimal solution.
- Identify patterns in numeric data to calculate limits and derivatives of functions numerically.
- Justify whether a function is continuous or not using the mathematical definition of continuity.
- Understand the derivative as a rate of change in order to quantitatively apply it to everyday life as well as business applications such as marginal analysis.
- Investigate the relationship between a function and its first and second derivatives, and use the information obtained from its derivatives to identify pertinent information about the function.
- Demonstrate the ability to implicitly differentiate functions in order to solve applications involving related rates.
- Apply the definite integral to quantitatively determine solutions to problems in everyday life and business such as area between curves, average value of a function, and producers' and consumers' surplus.
- Recognize and appreciate the relationship between the derivative (rate of change) and the definite integral (accumulation of change), and utilize the Fundamental Theorem of Calculus as the bridge between the two.


## Core Objectives

## Critical Thinking

- Students will analyze a function and justify whether or not it is continuous using the definition of continuity.
- Students will use inquiry to determine the best method for taking derivatives of complicated functions.
- Students will identify and categorize information about a function in order to construct a graph of its derivative.
- Students will apply calculus to find innovative ways to graph complicated functions without the aid of technology.
- Students will analyze and synthesize data and think creatively to develop mathematical models for optimization purposes.
- Students will examine how the Fundamental Theorem of Calculus connects differential and integral calculus.


## Communication Skills

- Students will symbolically relay mathematical information and concepts by creating variables and writing equations.
- Students will recognize, construct, and interpret graphs of basic functions.
- Students will write mathematical information symbolically to describe the behavior of functions.
- Students will justify results that use mathematical definitions such as the definition of continuity by writing proofs.
- Students will explain verbally in class the connection between derivatives, rates of change, and slopes of tangent lines.
- Students will develop sketches of the graphs of complicated functions by analyzing their first and second derivatives.
- Students will explain (both in writing and verbally) mathematical solutions to problems.
- Students will be required to answer questions during lecture concerning topics discussed in class.


## Empirical and Quantitative Skills

- Students will evaluate limits numerically and use the information to draw conclusions about the behavior of a function.
- Students will calculate a derivative numerically and explain the result in the context of the problem.
- Students will use marginal analysis to make informed and quantitative business decisions.
- Students will manipulate empirical data to develop a mathematical model to use in an optimization problem, such as maximizing revenue or minimizing cost, and then apply calculus to find and interpret the optimal solution.
- Students will apply the Fundamental Theorem of Calculus to quantitatively compute the accumulated change of a quantity.


## Math 142: Business Calculus

## INSTRUCTOR INFORMATION

| Name | Byeongsu Yu |
| :--- | :--- |
| Email | byeongsu.yu@tamu.edu |
| Office | Blocker 506B |
| Office Hours | MWF 8:45am-9:45am via Zoom or by appointment. There will be no in person office hour. |
| Course Page | Please login to http://ecampus.tamu.edu |
| Phone | Math Department: $979-845-3261$ (There is no phone in my office, so email is a better way to reach me.) |
| Feature | 5-week online course, delivered by both synchronous and asynchronous components. |

## Course Format

MEETING TIMES AND LOCATIONS: The class meets 10 a.m.-11:35 a.m. MTWRF. All references to times in this course are in the Central Time Zone. The instructor will deliver live lectures by Zoom during the scheduled class periods. Lectures will be recorded by the instructor and posted one day after the lecture. It is strongly encouraged to attend lecture unless you have a reason for excused absence.

E-CAMPUS: Throughout the course, eCampus (http://eCampus.tamu.edu) will be used as the primary venue for asynchronous lectures, discussions, assignments, quizzes, and collaboration with classmates. You will submit all course assignments via eCampus. Thus, it is necessary for you to be familiar with eCampus (the learning management system supported by TAMU). Please visit http://ecampus.tamu.edu/student-help for helpful student tutorials. In addition to accessing eCampus through http://ecampus.tamu.edu/ you can find a link to eCampus in Howdy. Please contact me immediately if you are unable to access the course website. If you require more technical assistance, try Help Desk Central (http://hdc.tamu.edu/ or 979-845-8300). Help Desk Central is open 24-hours each day, 7 days a week, 365 days a year.

PERIOD: The first day of the online course is Tuesday May 26, 2020 and the last day is June 29; the final exam will be two hours in length from 10:30am-12:30pm.

## Required Materials

TEXTBOOK: Calculus: Applications and Technology by Tomastik, $3^{\text {rd }}$ Edition
Note: You will be required to purchase access to the online homework system, WebAssign, but doing so will automatically give you access to the eBook. There are a variety of purchasing options available (course specific access or Cengage Unlimited). This access can be purchased through the local bookstores or on WebAssign. Starting on the first day of classes, you will be granted access for a trial period while you determine the appropriate purchasing option for you.

## COMPUTER HARDWARE:

- A laptop or desktop computer
- An internet connection
- Speakers and a microphone - built-in or USB plug-in or wireless Bluetooth
- A webcam or HD webcam - built-in or USB plug-in

Computer Software:

- Adobe Acrobat or a similar PDF reader
- Web Browser
- Desktop version of Zoom


## INTERNET BROWSE REQUIREMENT:

- Be sure you have the latest updates for the browsers.
- Google Chrome or Mozilla Firefox are recommended

INTERNET CONNECTION REQUIREMENT: Broadband wired or wireless (3G or 4G/LTE)

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DOCUMENT SCANNING: Throughout this course you will need to scan your written work. You will have to submit ONE PDF file with multiple pages. Methods for scanning documents with iPhone and with Android phone are posted in eCampus.

WEBAsSIGN AcCESS: WebAssign will be used for homework in this class. In order to use WebAssign, you must purchase access. For access purchasing information and options, please visit
http://www.math.tamu.edu/courses/eHomework/
CALCULATOR: A TI-83 (any version), TI-84 (any version) or the TI-Nspire (non-CAS version) calculator is REQUIRED, and you must bring your calculator to each class. If you need to use a calculator other than those listed, it MUST not perform symbolic mathematics and you must have my permission to do so. I will be demonstrating calculator techniques using the TI-84. You must bring your calculator to every class period. You may not share calculators during exams or quizzes.

ACCESS TO ZOOM: You are required to have access to Zoom. Downloading the client to your computer provides the most seamless experience. To get started, visit https://tamu.zoom.us/download. Click Download Zoom Client for Meetings. Once installed, click Sign In with SSO. Type tamu in the box before .zoom.us. Click Continue. Log in with your NetID.

TEXAS A\&M STUDENT ID: For each exam, you will need to show your TAMU student ID to the online proctor.
Tentative Course Topics and Calendar of Activities

| WEEK | TOPIC | SECTIONS |
| :---: | :---: | :---: |
| Week 1: 5/26-5/29 | Brief Precalculus Review, Limits and Continuity, Rates of Change, The Derivative. | $\begin{aligned} & \text { Review, 3.1, } \\ & 3.2,3.3 \end{aligned}$ |
| Week 2: 6/1-6/5 | Simple Derivative Rules and Marginal Analysis, Product and Quotient Rules, Chain Rule, Derivatives of Exponential and Logarithmic Functions, Analyzing Graphs with the First Derivative. | $\begin{aligned} & \text { 4.1, 4.2, 4.3, } \\ & 4.4,5.1 \end{aligned}$ |
| Week 3: 6/8-6/12 | EXAM I (3.1-3.3, 4.1-4.4), Analyzing Graphs with the Second Derivative, Limits at Infinity, Curve Sketching Techniques, Absolute Extrema. | $\begin{aligned} & 5.2,5.3,5.4, \\ & 5.5 \end{aligned}$ |
| Week 4: 6/15-6/19 | Optimization, Implicit Differentiation and Related Rates, EXAM II (5.1-5.6), Antiderivatives, Substitution. | $\begin{aligned} & 5.6,5.8,6.1, \\ & 6.2 \end{aligned}$ |
| Week 5: 6/22-6/26 | Estimating Distance Traveled, The Definite Integral, Fundamental Theorem of Calculus and Average Value of a Function, Area Between Curves, <br> EXAM III (5.8, 6.1-6.6) | $\begin{aligned} & 6.3,6.4,6.5, \\ & 6.6 \end{aligned}$ |
| Week 6: 6/29-7/2 | Review for Final Exam, Final Exams |  |

## Grading Policies

The course grading will be based on the tables below. At the end of the semester, you will receive the grade you earned according to the scale given. Due to FERPA privacy issues, I cannot discuss grades over email or phone. If you have a question about your grade, please arrange a Zoom appointment with me.

Grade Breakdown

| Activity | Date | Percentage |
| :--- | :---: | :---: |
| Exam I (3.1-3.3, 4.1-4.4) | $6 / 8 / 20$ | $15 \%$ |
| Exam II (5.1-5.6) | $6 / 17 / 20$ | $15 \%$ |
| Exam III (5.8, 6.1-6.6) | $6 / 26 / 20$ | $15 \%$ |
| Computer Homework(WebAssign) | Weekly | $15 \%$ |
| Quizzes | Biweekly | $10 \%$ |
| Final Exam | $6 / 29 / 20$ | $30 \%$ |
| TOTAL |  | $\mathbf{1 0 0} \%$ |


| Range | Grade |
| :---: | :---: |
| $90 \leq$ Average $\leq 100$ | A |
| $80 \leq$ Average $<90$ | B |
| $70 \leq$ Average $<80$ | C |
| $60 \leq$ Average $<\mathbf{7 0}$ | D |
| Average $<\mathbf{6 0}$ | F |

## HW Grade

Computer Homework grade will be calculated as follow: the lowest score between (1.5)*(WebAssign average) and 15. Also, "Practice" in WebAssign is not counted as a homework. However, I strongly encourage you to solve the practice for exams.

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GRade Appeal Policy: Your final grades will be posted in Howdy at the end of the course, but your individual grades on assignments will be viewable in eCampus on a regular basis. Grades will be posted in eCampus within 72 hours of the due date. Since eCampus keeps track of all of your grades, you should always be able to calculate your current grade in the course. If you need assistance, please contact me. All your assignments will count towards your final score. I do not grade on a curve. Any questions concerning the grading of a Quiz or Exam must be presented to me within one week of the return of the assignment. Otherwise the grade will not be changed. If you have a question about your grade, please arrange a Zoom appointment with me.

## Class Notes

On our course page in eCampus, you will find a shell of notes for each chapter. I will broadcast live session that you can watch to complete the class notes. You can see the video if you cannot see the live session.

## Highly Suggested Homework

Your daily highly suggested homework will prepare you for your computer homework, quizzes, and exams, but will not be turned in for a grade. It is crucial that you work these problems. A list of highly suggested homework problems can be found at the end of this syllabus and on eCampus.

## Computer Homework

There will be a graded computer homework assignment for each section we cover in-class. These assignments will be taken on the WebAssign computer system. For more information about purchasing access and to login please go to http://www.math.tamu.edu/courses/eHomework

## Quizzes

You will typically be given quizzes twice a week, which will occur in various formats. Quizzes will be take-home however time limited. You are expected to follow all quiz instructions to ensure academic integrity.

## Exams

There will be three online exams during the semester. Exams and quizzes will be taken during the scheduled class times and will be proctored using Zoom. During each exam you will be required to set up a streaming video camera (e.g., cell phone or USB webcam) in such a way that the proctor will be able to view your workspace during the exam. Calculators will be checked before or during each exam. If there are any programs, notes, or formulas on your calculator which I did not give you, the occurrence will be considered scholastic dishonesty. Zoom proctoring sessions may be recorded. In order to receive credit for this course, you must consent to be proctored in this manner. The tentative exam schedule is as follows:

Exam I: Monday, June 8, 2020
Exam II: Wednesday, June 17, 2020
Exam III: Friday, June 26, 2020

## Final Exam

The final exam will be comprehensive and mandatory. If your final exam grade is higher than your lowest test grade, the grade on your final will replace that test grade in the final grade calculation. Otherwise, your grade will be calculated as stated on the previous page. The final exam schedule is as follows:

| Section | Class Time | Final Exam Date, Time, and Location |
| :--- | :--- | :--- |
| 142-102 | MTWRF 10:00am-11:35pm | Monday, June 29th 10:30am-12:30pm via Zoom |
| (You can refer to <br> schedule.) | http://registrar.tamu.edu/Courses,-Registration,-Scheduling/Final-Examination-Schedules for the University final exam |  |

## Nettiquette

Be sure to participate in a responsible and respectful way that is consistent with good academic practice. To learn about polite online behavior, or "netiquette", check the following link: http://albion.com/netiquette/corerules.html. Violation of netiquette will result in your withdrawal from the class.

## Guidelines for Online Class Participation

Regular interaction online is strongly encouraged and necessary for success in this course. Learning what other classmates know about mathematics and how they think about mathematics is a very valuable aspect in the learning process. It is good practice to log onto eCampus daily to check in and participate in discussions. There is an option to subscribe to discussions, so you receive notifications of new posts and replies.

## Attendance and Make-up policies

Attendance is essential to complete this course successfully.

- Excused Absences: University student rules concerning excused and unexcused absences, as well as makeups, can be found at http://student-rules.tamu.edu/rule07. In particular, make-up exams and quizzes or late homework will NOT be allowed unless a University approved reason is given to me in writing. Notification before the absence is required when possible. Otherwise (e.g. accident, or emergency), you must notify me within 2 working days of the missed exam, quiz, or assignment to arrange a makeup. In all cases where an exam/quiz/assignment is missed due to an injury or illness, whether it be more or less than 3 days, I require a doctor's note. I will not accept the "University Explanatory Statement for Absence from Class" form. Further, an absence due to a non-acute medical service or appointment (such as a regular checkup) is not an excused absence.
- If you have a University approved absence for missing an exam, you must discuss (email is fine) the need for a make-up exam with me before going to a scheduled time. If you are excused from an exam, please notify the instructor as soon as possible so that arrangements for a make-up exam can be made.


## Academic Integrity

> "An Aggie does not lie, cheat, or steal, or tolerate those who do."

Upon accepting admission to Texas A\&M University, a student immediately assumes a commitment to uphold the Honor Code, to accept responsibility for learning, and to follow the philosophy and rules of the Honor System. Students will be required to state their commitment on examinations, research papers, and other academic work. Ignorance of the rules does not exclude any member of the TAMU community from the requirements or the processes of the Honor System. For additional information please visit http://aggiehonor.tamu.edu.

## Americans with Disabilities Act (ADA)

Texas A\&M University is committed to providing equitable access to learning opportunities for all students. If you experience barriers to your education due to a disability or think you may have a disability, please contact Disability Resources in the Student Services Building or at (979) 845-1637 or visit http://disability.tamu.edu. Disabilities may include, but are not limited to attentional, learning, mental health, sensory, physical, or chronic health conditions. All students are encouraged to discuss their disability related needs with Disability Resources and their instructors as soon as possible.

## Class Policies

It is my responsibility to create a learning environment in which everyone respects one another and their fellow Aggie's opportunity to learn. You can help me create this learning environment by being on time to class, staying focused on the math concepts we are talking about (no electronic devices except your calculator), and not leaving early. I hope that this idea of respectfulness comes naturally to all Aggies but if it ever becomes a problem you may be asked to leave the classroom.

## Available Help

If at any point in the semester you are not fully understanding the concepts we are covering, please seek help immediately (not 2 weeks later). Please keep in mind all of the resources available to you:

- Me (your instructor) - Email is the best way to contact me on an individual bass. I am easily accessible via byeongsu.yu@tamu.edu. I will do my best to respond to you within 24 hours (excluding weekends) of your email. I hope that I can respond quicker than 24 hours, but I can't guarantee a quick response all of the time, especially on the weekends. When emailing please BE SURE to put "Math 140 student" in the subject line.
- Help Sessions - Help sessions are an opportunity for you to ask questions and get help with your homework. These sessions are led by students, where you may come and go, as your schedule allows. Once determined, the schedule


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will be announced in class, posted on our course webpage, and additionally posted at http://www.math.tamu.edu/courses/helpsessions.html.

- Q\&A FORUM - A question-and-answer ( Q \& A) forum has been set up in the Discussions tab on eCampus. Use this forum to post questions related to course setup or course content. I will provide answers to your questions on the forum within the week. Students should feel free to respond to each other on the Q\&A forum, especially if you know the answer to the question. Please do not post anything personal on this forum


## Title IX and Statement on Limits to Confidentiality

Texas A\&M University and the College of Science are committed to fostering a learning environment that is safe and productive for all. University policies and federal and state laws provide guidance for achieving such an environment. Although class materials are generally considered confidential pursuant to student record policies and laws, University employees - including instructors - cannot maintain confidentiality when it conflicts with their responsibility to report certain issues that jeopardize the health and safety of our community. As the instructor, I must report (per Texas A\&M System Regulation 08.01.01) the following information to other University offices if you share it with me, even if you do not want the disclosed information to be shared:

- Allegations of sexual assault, sexual discrimination, or sexual harassment when they involve TAMU students, faculty, or staff, or third parties visiting campus.

These reports may trigger contact from a campus official who will want to talk with you about the incident that you have shared. In many cases, it will be your decision whether or not you wish to speak with that individual. If you would like to talk about these events in a more confidential setting, you are encouraged to make an appointment with the Counseling and Psychological Service (https://caps.tamu.edu/)

Students and faculty can report non-emergency behavior that causes them to be concerned at http://tellsomebody.tamu.edu
Highly Suggested Homework Problems

| Section | Problems |
| :---: | :---: |
| Exam 1 |  |
| Review | See eCampus |
| 3.1 | 1-45(odd), 49, 51, 61-81(odd) |
| 3.2 | 1-43(odd), 51, 57, 59, 65, 67, 69 |
| 3.3 | 1-13(odd), 23-33(odd), 37-43(odd), 47, 53, 55 |
| 4.1 | 1-75(odd), 79, 97 |
| 4.2 | 1-35(odd), 41, 43 |
| 4.3 | 1-37(odd), 41, 45 |
| 4.4 | 1-73(odd) |
| EXAM I |  |
| 5.1 | 1-41(odd), 45-53(odd), 61, 63, 73, 75, 87, 89 |
| 5.2 | 1-35(odd), 41-45(odd), 57, 63, 71, 73 |
| 5.3 | 1-17(odd), 21, 27, 31 |
| 5.4 | 1-35(odd), 41, 47, 49 |
| 5.5 | 1-29(odd), 43 |
| 5.6 | 1-9(odd), 13, 15 |
| Exam II |  |
| 6.1 | 1-47(odd) |
| 6.2 | 1-45(odd) |
| 6.3 | 1-9(odd), 17-23(odd) |
| 6.4 | 1-11(odd, $\mathrm{n}=10$ only), 23-29(odd), 33-41(odd), 67 |
| 6.5 | 1-51(odd), 55-63(odd) |
| 6.6 | 1-35(odd), 41, 51, 59, 61 |
| Exam III |  |

