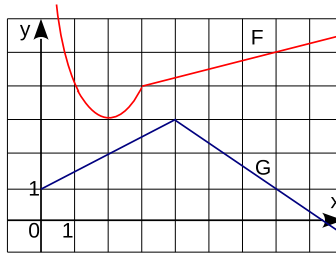


Section 3.2 The product and quotient rules.

$$\text{Product Rule: } (f(x)g(x))' = f'(x)g(x) + f(x)g'(x)$$

$$\text{Quotient Rule: } \left(\frac{f(x)}{g(x)}\right)' = \frac{f'(x)g(x) - f(x)g'(x)}{g^2(x)}$$

**Example 1.** Let  $P(x) = F(x)G(x)$  and  $Q(x) = \frac{F(x)}{G(x)}$ , where  $F$  and  $G$  are the functions whose graphs are given below.



Find

1.  $P'(2)$

2.  $Q'(7)$

**Example 2.** If  $f(x) = e^x g(x)$ , where  $g(0) = 2$  and  $g'(0) = 5$ , find  $f'(0)$ .

**Example 3.** Differentiate.

1.  $f(x) = (x + 2\sqrt{x})e^x$

2.  $f(x) = \frac{x^2 - 2}{2x + 3}$

3.  $f(x) = \left(\frac{1}{x^2} + \frac{3}{x^4}\right)(x + 5x^3)$

**Example 4.** Find an equation of the tangent line to the curve  $y = \frac{1+x}{1+e^x}$  at the point  $\left(0, \frac{1}{2}\right)$ .