



## 5.5: Applied Maximum and Minimum Problems

### OPTIMIZATION PROBLEMS

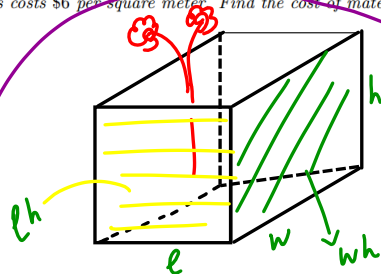
**First derivative test for absolute extrema:** Suppose that  $c$  is a critical number of a continuous function  $f$  defined on an interval.

- If  $f'(x) > 0$  for all  $x < c$  and  $f'(x) < 0$  for all  $x > c$ , then  $f(c)$  is the absolute maximum value of  $f$ .
- If  $f'(x) < 0$  for all  $x < c$  and  $f'(x) > 0$  for all  $x > c$ , then  $f(c)$  is the absolute minimum value of  $f$ .

Alternatively,

- If  $f''(x) < 0$  for all  $x$  (so  $f$  is always concave downward) then the local maximum at  $c$  must be an absolute maximum.
- If  $f''(x) > 0$  for all  $x$  (so  $f$  is always concave upward) then the local minimum at  $c$  must be an absolute minimum.

EXAMPLE 1. A rectangular storage container with an open top is to have a volume of  $10\text{m}^3$ . The length of its base is twice the width. Material for the base costs \$10 per square meter. Material for the sides costs \$6 per square meter. Find the cost of materials for the cheapest such container.



$$V = lwh = 10$$

$$l = 2w$$

$$\text{Cost for base: } 10lw$$

$$\text{Cost for sides: } 6(2lh + 2wh)$$

$$= 12h(l+w)$$

$$\text{Total cost} = 10lw + 12h(l+w)$$

$$l = 2w, \quad h = \frac{10}{lw} = \frac{10}{2w \cdot w} = \frac{5}{w^2}$$

$$\text{Cost function: } C(w) = 10(2w)w + \frac{12 \cdot 5}{w^2}(2w+w)$$

$$C(w) = 20w^2 + \frac{60}{w^2} \cdot 3w$$

$$C(w) = 20\left(w^2 + \frac{9}{w}\right)$$

Note that  $w > 0$

Find absolute extrema for  $C(w)$ .

Critical points:

$$C'(w) = 20\left(2w - \frac{9}{w^2}\right) = 0$$

$$2w - \frac{9}{w^2} = 0$$

$$2w = \frac{9}{w^2}$$

$$w^3 = \frac{9}{2}$$

$$w^3 = \frac{9}{2}$$

$$w = \sqrt[3]{\frac{9}{2}}$$

critical  
point.

Find  $C''(w)$  :

$$C''(w) = \left( 20 \left( 2w - \frac{9}{w^2} \right) \right)'$$
$$= 20 \left( 2 + \frac{2 \cdot 9}{w^3} \right) > 0$$

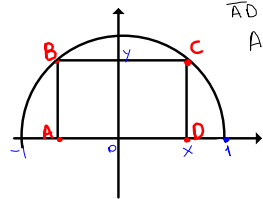
for all  $w > 0$

So,  $C(w)$  has absolute  
min on  $(0, \infty)$ .

It remains to find the  
abs. min value

$$C\left(\sqrt[3]{\frac{9}{2}}\right) = 20 \left( w^2 + \frac{9}{w} \right) \Big|_{w = \sqrt[3]{\frac{9}{2}}}$$
$$= \frac{20(w^3 + 9)}{w} \Big|_{w = \sqrt[3]{\frac{9}{2}}}$$
$$= \frac{20\left(\frac{9}{2} + 9\right)}{\sqrt[3]{\frac{9}{2}}} = \$ \dots$$

EXAMPLE 2. A rectangle is bounded by the  $x$ -axis and the semicircle  $y = \sqrt{1-x^2}$ . What length and width should the rectangle have so that its area is a maximum? (Equivalently, find the dimensions of the largest rectangle that can be inscribed in the semi-disk with radius 1.)



$$\overline{AB} = \overline{CD} = y$$

$$\overline{AD} = \overline{BC} = 2x$$

Area of ABCD:

$$\text{Area} = \overline{AB} \cdot \overline{AD} = 2xy$$

But  $y = \sqrt{1-x^2}$ . Hence

$$\text{Area} = \boxed{2x\sqrt{1-x^2} = A(x)}$$

Find absolute max of  $A(x)$  when  $0 < x < 1$

Critical points:  $A'(x) = 0$

$$A'(x) = 2 \left[ \sqrt{1-x^2} + \frac{x(-2x)}{2\sqrt{1-x^2}} \right]$$

$$= 2 \left[ \sqrt{1-x^2} - \frac{x^2}{\sqrt{1-x^2}} \right] =$$

$$= \frac{2[(\sqrt{1-x^2})^2 - x^2]}{\sqrt{1-x^2}} = \frac{2[1-x^2-x^2]}{\sqrt{1-x^2}}$$

So,  $A'(x) = \frac{2(1-2x^2)}{\sqrt{1-x^2}} = 0 \Rightarrow 1-2x^2 = 0$   
 $x = \pm \frac{1}{\sqrt{2}}$ .

$A(x)$  has the following critical points:  $-\frac{1}{\sqrt{2}}, \frac{1}{\sqrt{2}}, 1, -1$  (at least two points  $A'(x)$  does not exist)

However, only critical point  $x = \frac{1}{\sqrt{2}}$  satisfy the condition  $0 < x < 1$ .

Note that  $A'(x) > 0$  if  $0 < x < \frac{1}{\sqrt{2}}$

and  $A'(x) < 0$  if  $\frac{1}{\sqrt{2}} < x < 1$ .

Thus, by the First derivative test for absolute extrema,  $A(x)$  has the absolute maximum at  $x = \frac{1}{\sqrt{2}}$ .

Conclusion:

Dimensions of the rectangle with maximal area are:

length:  $2x = 2 \cdot \frac{1}{\sqrt{2}} = \sqrt{2}$

width:  $y = \sqrt{1-x^2} = \sqrt{1 - \left(\frac{1}{\sqrt{2}}\right)^2} = \frac{1}{\sqrt{2}} = \frac{\sqrt{2}}{2}$ .